Personalities and Public Sector Performance:

Evidence from a Health Experiment in Pakistan

Michael Callen, Saad Gulzar, Ali Hasanain, Muhammad Yasir Khan, Arman Rezaee

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Abstract

This paper presents evidence that selecting better people to work in government and

improving their incentives are complements at improving government effectiveness. To do so, this paper combines a policy that improved incentives for health service delivery in Punjab, Pakistan, with data on health worker personalities. We present three key results. First, government doctors with higher personality scores perform better,

even under status quo incentives. Second, health inspectors with higher personality

scores exhibit larger treatment responses when incentives are reformed. Last, senior

health officials with higher personality scores respond more to data on staff absence by

compelling better subsequent attendance.

JEL codes: C93, D02, D73, O31, H1, HI1, HI18

**Keywords:** State capabilities, public sector absence, public health, personality psychology, Big Five personality traits, public sector personnel, bureaucracy, public service motivation, information communication technology, monitoring, information management

\*London School of Economics. Email: m.j.callen@lse.ac.uk

<sup>†</sup>Princeton University. Email: gulzar@princeton.edu

<sup>‡</sup>Lahore University of Management Sciences. Email: hasanain@lums.edu.pk

§University of Pittsburgh. Email: myk17@pitt.edu

¶University of California, Davis. Email: abrezaee@ucdavis.edu

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### 1 Introduction

Two fundamental means of raising government effectiveness are selecting better people to work in government and improving incentives (Hamilton and Jay, 1788; Besley, 2006). Accordingly, substantial bodies of research examine the benefits to government effectiveness of improving selection (Dal Bó et al., 2013; Klinger et al., 2013; Rasul and Rogger, 2018; Ashraf et al., 2020, 2014; Finan et al., 2015; Deserranno, 2016; Grossman and Slough, 2022) and of strengthening incentives (World Bank, 2004; Reinikka and Svensson, 2004; Chaudhury et al., 2006; Banerjee et al., 2008; Bandiera et al., 2009; Olken and Pande, 2012; Wild et al., 2012; Finan et al., 2015; Dhaliwal and Hanna, 2017; Aman-Rana, 2020). However, there is less evidence regarding whether selection and incentives are complements or substitutes, and, more generally, how they interact. Especially in resource-poor settings like Pakistan, understanding these interactions could carry valuable lessons for how to target resources.

This paper reports results from a field experiment in Pakistan designed to understand how the quality of government workers interacts with efforts to improve incentives. Three key elements comprise the study. First, the government of Punjab introduced a province-wide monitoring effort for its health workers, the main impacts of which are reported by Callen et al. (2020). Punjab has an estimated population of over 110 million, 90 percent of which rely on these government workers for their healthcare (National Institute of Population Studies, 2013). Rates of absence for this group are exceptional, even relative to those recorded in other low and middle income countries—two thirds of Punjabs 2,496 doctors serving rural areas were absent from work during random audits, for example. The monitoring intervention was aimed at addressing this.

Second, we collect data on the Big Five personality characteristics and Perry Public Sector Motivation (PSM) of all of the workers affected by the reform, including both frontline workers like these doctors and very senior bureaucrats in the Health Department. The Big

<sup>&</sup>lt;sup>1</sup>This paper departs from Callen et al. (2020) in several ways. First and foremost, the focus of this paper is descriptive rather than experimental. Second, the empirical specifications and sample used for analysis is varied in several ways. We report robustness to these choices when relevant.

Five and PSM measures were developed by psychologists in the 1980s and remain two of the most widely used personality measures in personality psychology (John et al., 2008; Borghans et al., 2008; Perry and Wise, 1990; Perry, 1996; Petrovsky, 2009). Despite their very high rates of absence, we managed to track down and survey a representative sample of 389 doctors across Punjab. We also surveyed the universe of health inspectors (who are above doctors in the chain of command and are most directly targeted by the monitoring intervention) and senior health officials (the senior-most health bureaucrat in each district), or 102 inspectors and 33 senior health officials. This second element allows us to study heterogeneity in who reacts to improving incentives, yielding insights about the interaction between changes to incentives and the stock of government employees. As the characteristics of this stock of employees is determined by selection, these insights allow us to investigate the interaction between selection and incentives.

Third, the monitoring system introduced in Punjab funneled information on performance to senior health officials through an online dashboard. This third element allows us to extend our notion of performance and our associated focus on selection and incentives to very senior bureaucrats. Concretely, we can study whether personality characteristics predict who among the senior management cadre react when they are informed that their subcordinates are absent.

The exercise yields three key results. First, personality and motivation measures correlate with several measures of performance, ranging from simple attendance to efforts to undermine the reform. This is true for both frontline workers, where doctors who exhibit normatively better personality traits and more motivation, for example those who are more conscientious, are absent less often, and for middle-managers in the health bureaucracy, where inspectors who exhibit these same traits are found to collude less to falsify reports.

Second, workers with better personality traits and more motivation also respond more to treatment reform. This positive interaction suggests the possibility that improving selection and incentives in tandem can drive larger performance improvements than reforms that target either margin individually. Importantly, these two results validate the idea the Big Five personality and Public Sector motivation measures in studies of selection such as Ferraz, Dal Bo, Rossi (2013).

Third, senior managers with these same qualities exhibit larger responses to information (i.e. they perform better on one important duty—ensuring that subordinate doctors show up to work). This links our exercise to papers focused on whether and how policy makers use data in policy formulation. Personality traits are useful in identifying which policy makers will react to data. The push to encourage governments to adopt policies based on evidence is focusing the attention of researchers on whether and how policy actors assimilate this knowledge (DellaVigna et al., 2019; Hjort et al., 2021).

In addition to speaking directly to, and between, the literatures on selection and on incentives for public servants in developing countries, this paper contributes to an active literature examining the role of non-cognitive traits in performance in developed contexts, including both individuals and firms in the United States (Borghans et al., 2008; Almlund et al., 2011; Heckman, 2011). This paper is also in agreement with a psychological literature that documents these measured personality traits are more than situational specific, and thus are worthwhile to use for explanatory purposes as we do in this paper (Roberts, 2009).

While our data allow us to relate personalities to performance, they also face some limitations. First, and perhaps most importantly, piloting revealed that our respondents could react negatively to exercises that measure cognitive ability, such as Ravens matrices, or their innate honesty. We therefore are unable to directly compare the relevance of cognitive and non-cognitive attributes, as well as honesty, for service delivery. Second, no component of the personality traits we measure is easy to manipulate experimentally, limiting our ability to identify the causal relationship between personalities and performance (Deaton, 2010). To address this, in our information experiment with senior officials, we aimed to manipulate a factor affecting performance—information about the performance of their subordinates—that is most plausibly mediated through the mechanism of personalities.

The paper proceeds as follows: Section 2 provides the institutional details necessary to understand our results. Section 2.2 provides a theoretical framework. Section 3 outlines our research design and reports results. Section 4 concludes.

### 2 Public Health Services in Punjab

This section describes the main institutional details relevant to our experiment and our empirical results.

In Punjab, the provision of health care services is managed by the Department of Health. Authority in the department is highly centralized in the upper echelons of the bureaucratic hierarchy. Senior actors described in this section play a central role in determining the quality of delivery. They are also responsible for a substantial number of facilities spread, in many cases, across vast geographic distances. This presents a major challenge for monitoring that we aim to address with our smartphone monitoring system.

The main performance outcomes in this paper are measured at primary front-line public health clinics, called Basic Health Units (BHUs).<sup>2</sup> BHUs are designed to be the first stop for rural patients seeking medical treatment in government facilities, providing mainly primary services, including out-patient services, neo-natal and reproductive health care, and vaccinations against diseases. Hereafter in this paper, we use the word 'clinic' interchangeably to describe BHUs. There are 2,496 BHUs in Punjab.<sup>3</sup> Almost all BHUs are located in rural and peri-urban areas. Each facility is headed by a doctor, known as the Medical Officer, who is supported by a Dispenser, a Lady Health Visitor, a School Health and Nutrition Supervisor, a Health/Medical Technician, a Mid-wife and other ancillary staff. Officially, clinics are open, and all staff are supposed to be present, from 8AM to 2PM and patients

<sup>&</sup>lt;sup>2</sup>There are five major types of facilities: (i) Basic Health Unit (BHU); (ii) Rural Health Center (RHC); (iii) Tehsil Headquarter Hospital (THQ); (iv) District Headquarter Hospital (DHQ); and (v) Teaching Hospital. In Punjab, a tehsil is the largest administrative sub-division of a district. There are 121 tehsils across 37 districts.

<sup>&</sup>lt;sup>3</sup>Each Basic Health Unit serves approximately one Union Council (Union Councils are smallest administrative units in Pakistan).

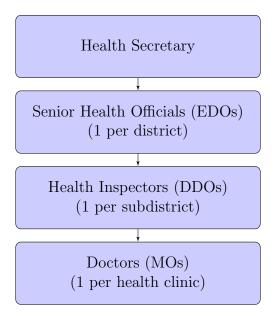


Figure 1: Health Sector Administration in Punjab

seen in these clinics are required to pay a nominal fee of around \$0.01 USD per visit.

Do Clinics Matter for Health Outcomes? A key question is whether clinics matter for health outcomes, given low levels of health worker attendance and other administrative issues. The data we can assemble to address this question suggests that they do. Merging the 2006 Demographic and Health Survey (DHS) in Pakistan with BHU locations using GPS coordinates, we find that, for households in the bottom quarter of wealth, distance to the nearest BHU is positively correlated with male child mortality and negatively correlated with children being vaccinated and with mothers' use of prenatal and antenatal care and save delivery toolkits.<sup>4</sup>

#### 2.1 Health Sector Administration

Figure 1 depicts a simplified version of the health administration hierarchy in Punjab. District governments are responsible for managing local health facilities. Each District Depart-

<sup>&</sup>lt;sup>4</sup>Results available upon request. While a newer wave of the DHS is available for Pakistan, GPS coordinates of household clusters are not available for this wave. We expect correlations from 2006 to still be relevant as nearly all current BHUs were built through one large project in the 1990s.

ment of Health is headed by an Executive District Officer (EDO) who reports both to the official in charge of the district and to two provincial health officials.<sup>5</sup> EDOs are directly supported by several Deputy District Officers (DDOs). DDOs primarily inspect and manage health facilities.<sup>6</sup> DDOs are required to inspect every clinic in their jurisdiction at least once a month and record information collected during the visit on a standard form. DDOs have the authority to punish a clinic's absent staff by issuing a formal reprimand, suspending staff, and/or withholding pay (in the case of contract staff). Each Medical Officer is similarly responsible for their own clinic, with proportional duties. Throughout the paper, we will refer to Executive District Officers as senior health officials, Deputy District Officers as inspectors, and Medical Officers as doctors, focusing on their role rather than their title.

As is true in many developing countries, low health worker attendance is a major issue in Punjab. From unannounced visits to clinics in 2011, we find that only 56 percent of clinics were inspected in the prior two months, and that doctors were only present 43 percent of the time when one was posted.<sup>7</sup> This points to a lack of enforcement that allows health inspectors and doctors to shirk.

#### 2.2 Theoretical Framework

In this section, we provide a framework to help us understand the first two questions considered in this paper—do personality measures (i) predict performance under status quo incentives and (ii) predict responses to a reform that changes incentives?<sup>8</sup>

Let our personality measures capture a worker's type,  $\theta$ , with cumulative distribution  $F(\theta)$ . Let performance be the binary decision that a doctor or health inspector makes of

<sup>&</sup>lt;sup>5</sup>The senior official in charge of the district is the District Coordinating Officer (DCO). The provincial health officials are the Director General of Health Services and the Secretary of the Department of Health.

<sup>&</sup>lt;sup>6</sup>While inspections are the primary official functions of the DDO, our time use data indicate that, on average, DDOs spend 38.9 percent of their time on inspections and management, with the remainder of their time principally spent managing immunization drives. For full details please see Callen et al. (2020).

<sup>&</sup>lt;sup>7</sup>Doctors were not posted at 35 percent of clinics, which means unconditional doctor presence was only 32 percent.

<sup>&</sup>lt;sup>8</sup>A number of papers incorporate personality traits into standard economic models such as the Roy Model (Almlund et al., 2011) or the principle-agent framework (Besley and Ghatak, 2005; Benabou and Tirole, 2003).

whether to attend work. If a worker attends, he receives a fixed salary of W and incurs a cost of effort  $\lambda(\theta)$ . If a worker shirks, he exerts no effort and receives the fixed salary with probability 1-p and an arbitrarily small punishment c with probability p, as well as an outside option of Q.

#### 2.2.1 Personality Type and Performance

The marginal worker indifferent between working and shirking will satisfy

$$W - \lambda(\theta) = (1 - p)W - pc + Q. \tag{1}$$

If work is less costly for better types  $(\frac{\partial \lambda}{\partial \theta} < 0)$ , then all workers with  $\theta$  greater than that of the marginal worker will choose to work. Equation 1 therefore gives that workers with better personality types are weakly more likely to attend work. This accords with Almlund et al. (2011), in which the authors define traits as features which allow individuals to produce more with a fixed amount of effort.<sup>10</sup>

#### 2.2.2 Personality Type and Responses to Changes to Incentives

We now turn to predictions regarding how changes to incentives affect the decision to work. Consider a worker of type  $\theta_m$  who is just indifferent between working and shirking. To see what happens when the probability of detection p changes, note that

$$\theta^M = \lambda^{-1}(p(W+c) - Q) \tag{2}$$

$$\frac{\partial \theta^M}{\partial p} = \frac{1}{\lambda'(\lambda^{-1}(p(W+c) - Q)}.$$
 (3)

<sup>&</sup>lt;sup>9</sup>We choose Q here to denote 'quack', the term in Pakistan for a private doctor. We use the 'he' pronoun because almost all government doctors and health inspectors are men.

<sup>&</sup>lt;sup>10</sup>This might be because workers with better personality types are more efficient with their time or because the psychic costs required to achieve a given task are lower. Or, in a simple utility framework, we can think of  $\theta$  as the ratio of the marginal utility from work to the marginal utility from leisure for a worker.

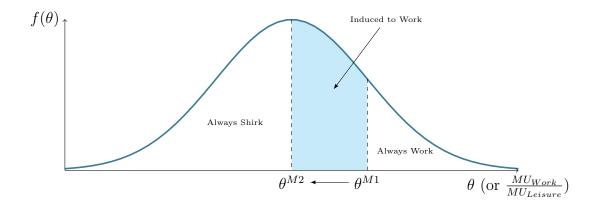


Figure 2: Effect of an Increase in Detection Probability on the Decision to Work or Shirk

Given our earlier assumption that  $\frac{\partial \lambda}{\partial \theta} < 0$ , and assuming that p(W+c) > Q, it must be that  $\frac{\partial \theta^M}{\partial p} < 0$ , or that the marginal worker's personality type decreases with an increase in detection probability.

We can see this in a simple picture in Figure 2. Let  $\theta^{M1}$  be the marginal worker before an increase in p and  $\theta^{M2}$  the lower-type marginal worker afterwards. All workers with  $\theta > \theta^{M1}$  continue to work and workers with types in the shaded area  $\theta^{M1} > \theta > \theta^{M2}$  are induced to work by the increase in detection probability. The types induced to work are the highest (best) among those that shirk prior to the shift in p. Equation 1 therefore also describes how a personality type relates to a reform in incentives.<sup>11</sup>

Here we assume personality traits only affect the cost of effort in an otherwise simple indifference equation. It follows that better personality types are more likely to work exante and that the better types among ex-ante shirkers will be more likely to respond to an increase in incentives. The decision to work is potentially much more complex. For example, personality traits that are useful in the public sector may also increase productivity

<sup>&</sup>lt;sup>11</sup>Note that Figure 2 allows us to make two additional points. The first is that the results in this paper, as with all results from randomized interventions, are Local Average Treatment Effects. That is, our intervention may induce some workers to work, but there are some workers that will always work and some that will never work regardless of the intervention. The second point is that the initial position of  $\theta^{M1}$  matters significantly to the size of the impact of an increase in detection probability. This also highlights the importance of the shape of the distribution of personality types, as a very narrow distribution might see different effects than a uniform distribution from an increase in p. Both the initial position of  $\theta^{M1}$  and the distribution of personality types can be estimated ex-ante, allowing for better targeted policies.

in the outside option (i.e., Q may also be a function of  $\theta$ ). More generally,  $\theta$  might not only capture the single-dimensional productivity gains to personality traits. It may also capture heterogeneity in workers' outside options, in workers' cognitive ability, in workers' ability to mitigate political pressure from outside their office, and so on. We could deal with this in two ways. Most simply, we could redefine  $\lambda(\theta)$  to include the all of these personality trait-dependent costs and benefits. Then the simple model would encapsulate a richer understanding of these costs and benefits of personality traits, but it would be unable to differentiate these costs and benefits. Second, we could enrich the model by, for example, modeling Q as a function of  $\theta$ . Without additional and somewhat implausible assumptions, doing so immediately expands the set of predictions to the point where the model is no longer falsifiable. We demonstrate this in Appendix Section A.0.1.

### 3 Results

In this section, we present three sets of results. First, we study correlations between the measured personality traits of doctors and health inspectors, their job performance (attendance and inspections respectively), and their propensity to collude with one another. Second, we use these measures to predict health inspectors' response to an experimental intervention which increases the probability of detecting shirking. Finally, we examine whether traits identify which senior health officials react to information about the absence of their subordinates. This analysis relies on manipulating the information provided to senior officials about the absence of their subordinates.

# 3.1 Do personality measures predict performance under status quo incentives?

We first examine whether personality measures predict bureaucratic performance under status quo incentives, for doctors and then for health inspectors. We measured personality for doctors in Punjab posted to a representative sample of 850 of the 2,496 rural health clinics in the province. Of the 850 facilities in this sample, 306 facilities had no doctor posted. We omit these clinics from our analysis of doctor performance. To reach the remaining doctors, we interviewed doctors in two unannounced independent inspections, and then followed up with pre-scheduled interviews, facilitated by the department of health. Doctors were strongly encouraged to attend the pre-scheduled interviews by the department of health. This process resulted in interviews of 389 out of 544 posted doctors, or 72 percent of our sample population.

We recognize that these doctors may be potentially unrepresentative of the overall sample of posted doctors. However, we believe that this select sample is highly relevant for two reasons. First, there are very likely a number of ghost workers—names on government payrolls that do not correspond to an actual person, allowing other corrupt actors to capture their salary. In this setting, there is no way for us to know how many of the doctors we did not reach actually exist. Given the substantial lengths we went to, including involving the active collaboration of the Department of Health in scheduling interviews, it is possible that many of them are indeed ghost workers and so are not part of the relevant sample of interest. Second, our pre-scheduled interviews were facilitated by doctors' supervisors via multiple phone calls and clear orders. If a doctor is not at work when we visit twice independently and refuses direct orders from their superior, clearly the doctor is underperforming. We are less interested in understanding how the individual characteristics of such intractably resistant individuals relate to performance.

We also measured personality for the universe of health inspectors and senior health officials in Punjab, or a total of 102 inspectors and 33 senior health officials. We interviewed inspectors and officials through pre-arranged office visits.

For all 850 clinics in our sample, we also measured attendance during unannounced visits in November 2011, June 2012, and October 2012.

#### 3.1.1 Measuring Personality

The personality measurement batteries in this paper are from personality psychology and are used broadly, including recently in economics. We use two measures: the Big Five personality traits and the Perry Public Service Motivation (PSM) traits.

Developed by psychologists in the 1980s, the Five Factor Model is now one of the most widely used personality taxonomies in the field.<sup>12</sup> We measure the Big Five traits using a 60 question survey developed specifically in Urdu and validated for use in Pakistan by the National Institute of Psychology at Quaid-i-Azam University, Islamabad. Each of the 60 questions offers the respondent a statement such as "I see myself as someone who does a thorough job" and asks them to agree or disagree with the statement on a five point Likert scale (Disagree strongly, Disagree a little, Neutral, Agree a little, or Agree strongly).<sup>13</sup>

In addition to measuring Big Five traits separately as the mean response to twelve questions (where disagree strongly is assigned a 1, disagree a little a 2, etc.), all traits are normalized into z-scores and averaged to form a single Big Five index.<sup>14</sup> This approach is consistent with research in psychology that finds high degrees of of correlation between the five personality traits in many different studies and suggests that the traits can be collapsed into a General Factor of Personality, which can be interpreted "as a basic personality disposition that integrates the most general non-cognitive dimensions of personality. It is associated with social desirability, emotionality, motivation, well-being, satisfaction with life, and self-esteem. It also may have deep biological roots, evolutionary, genetic, and neurophysiological" Musek (2007, pg. 1213).<sup>15</sup> We also document a high degree of correlation

<sup>&</sup>lt;sup>12</sup>See John et al. (2008) for a summary of the measure and its history. Borghans et al. (2008) provide a summary of empirical results in psychology and economics. Additionally, see (Johnson et al., 1985; Barrick and Mount, 1991; Kaplan and Saccuzzo, 1997; Salgado, 1997; Schmidt and Hunter, 1998; Bowles et al., 2001; Bertrand and Schoar, 2003; Hogan and Holland, 2003; Nyhus and Pons, 2005; Heckman et al., 2006; Groth-Marnat, 2009; Gatewood et al., 2010; Bazerman and Moore, 2012; Nyhus and Pons, 2005).

<sup>&</sup>lt;sup>13</sup>John et al. (2008) provide the mapping between questions and traits.

<sup>&</sup>lt;sup>14</sup>The results presented in the following sections are robust to a 'naive' personality index in which each of the 60 questions is individually normalized and then one average z-score is formed. These results are available on request.

 $<sup>^{15}\</sup>mathrm{See}$  Digman (1997) and Van der Linden et al. (2010) for two additional meta-analyses with similar results.

between Big Five traits in four different populations in Pakistan in Appendix Figure A.3.<sup>16</sup>

The Perry Public Service Motivation (PSM) battery is designed to measure intrinsic motivation for public service. Also developed in the 1980s, it comprises a total of 40 questions measuring six traits—attraction to policymaking, commitment to policymaking, social justice, civic duty, compassion, and self-sacrifice.<sup>17</sup> We reproduce both the Big Five and PSM batteries we used in the appendix.<sup>18</sup>

Table 2 reports summary statistics for these measures separately for doctors and health inspectors in treatment and control districts in our randomized control evaluation of a new monitoring technology.<sup>19</sup> There is substantial variation in personality traits across individuals consistent with the original intention of the battery: to capture substantial and important differences in personality types.<sup>20</sup> It is this heterogeneity that allows for the possibility of linking differences in personality to variation in performance.

We capture these measures after treatment is administered. This raises the possibility that treatment could impact traits, confounding our analysis. However, if treatment impacted traits then there would be differences between treatment and control workers in personality measures. We find no evidenced that treatment affected personality traits. This increases our confidence that they are stable over the horizon of the study. This is consistent with previously cited literature that suggests malleability over the course of years, not months, or given intense cognitive-behavioral therapy (Roberts et al., 2006; Kautz et al., 2014; Blattman et al., 2015).

 $<sup>^{16}</sup>$ These populations include (i) public sector polio vaccinators in Punjab (N=420); (ii) residents of slums near Islamabad, Peshawar, and Dera Ghazi Khan, often care migrants from areas close to Pakistan's border with Afghanistan (N=1152); (iii) all politicians from 240 electoral constituencies of Haripur and Abbotabad districts located in the province of Khyber-Pakhtunkhwa who contested the first village council elections in 2015 (N=3628); and (iv) students at the Lahore University of Management Science, an elite private sector university in Punjab (N=227).

<sup>&</sup>lt;sup>17</sup>Perry and Wise (1990) and Perry (1996) introduce the battery and Petrovsky (2009) provides a summary of studies using this measure.

<sup>&</sup>lt;sup>18</sup>Though the survey included is for doctors (Medical Officers), we used the same instrument for health inspectors and senior health officials. We include both the Urdu version that was fielded, as well as a translation of the instrument to English for reference.

<sup>&</sup>lt;sup>19</sup>We describe the experiment in Subsection 3.1.4 below. The full distributions for these measures are reported in Table A.1. Summary statistics for senior health officials are reported in Table A.2.

<sup>&</sup>lt;sup>20</sup>Borghans et al. (2008) explain the development of the Big Five.

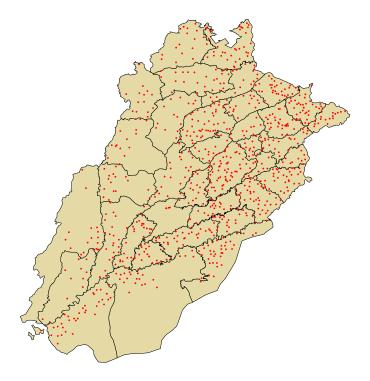


Figure 3: Locations of Clinics (Basic Health Units) in the Experimental Sample

#### 3.1.2 Measuring Doctor Performance

To obtain measures of performance, we collected primary data on a representative sample of 850 of the 2,496 clinics or Basic Health Units in Punjab. Clinics were selected randomly using an Equal Probability of Selection design, stratified on district and distance between the district headquarters and the clinic. Our estimates of absence are, therefore, self-weighting and require no sampling correction. All districts in Punjab except Khanewal—the technology pilot district—are represented in our data. Figure 3 provides a map of clinics in our experimental sample along with the district boundaries in Punjab.

Information on staff absence, health inspections, and facility usage was collected through three independent and unannounced inspections of these clinics. We visited each facility three times: November 2011, June 2012, and October 2012. Our survey team interviewed and physically verified the presence of the Medical Officer, or doctor, and verified the last health inspection that occurred through written records stored at the facility.<sup>21</sup>

We have two measures of doctor job performance: (i) whether doctors were present during our unannounced visits, and (ii) a proxy measure of collusion between doctors and health inspectors to falsify reports. We define collusion as a dummy variable coded as one when the doctor is absent during both of our post-treatment unannounced visits and is marked present during every single health inspection during the treatment period.<sup>22</sup> We find doctors to be present during forty three percent of the unannounced visits and predict collusion with health inspectors thirteen percent of the time. These baseline performance measures for doctors are reported in Table A.1.

#### 3.1.3 Personality and Doctor Performance

Figure 4, Panel A shows that doctors that score one standard deviation above the mean on the Big Five measure of conscientiousness are about five percentage points more likely to be present at work during an unannounced visit. Similarly, two measures of PSM, civic duty and self-sacrifice, are also significantly predictive, and the aggregate PSM index is nearly significantly predictive at 95%. Finally, all but one coefficient are positively correlated with doctor attendance. In Panel B, we find that doctor personality measures are even

<sup>&</sup>lt;sup>21</sup>In addition, the attendance of Dispensers, Health/Medical Technicians, Lady Health Visitors, Midwives, and School Health and Nutrition Specialists were also recorded. Survey teams were trained at regional hubs (four in total) by senior enumerator trainers and our team members. Following these trainings, the teams made visits to clinics in their assigned districts and remained in regular contact with their team leaders and our research team. Surveys took three weeks to field for each wave. The attendance sheet for the staff was filled out at the end of the interviews and in private. Inspectors record visits by signing paper registers maintained at the health facility. We measure whether an inspection occurred by interviewing facility staff and verifying the register record. Data collection and entry followed back-checks and other validation processes consistent with academic best practice.

<sup>&</sup>lt;sup>22</sup>The median number of health inspections for each facility in our treatment sample is 12, with a max of 50. The collusion we have in mind occurs when a health inspector calls a doctor before an inspection to alert him to be in attendance. Then, after the health inspector records his presence, the doctor is under very little pressure to attend until he gets another similar phone call from the inspector. Of course, such patterns in the data could arise by chance, though the chance decreases with the number of inspections. As such, we have run all of our collusion analysis using weighted least squares and we find results very similar to those OLS results presented below. Results provided upon request. The strong correlation we find between these measures and personality types also suggests that the proxy is successfully capturing malfeasance. An immediate problem with this proxy is that it partly reflects attendance. We deal with this by also reporting p-values adjusted to reflect multiple hypotheses.

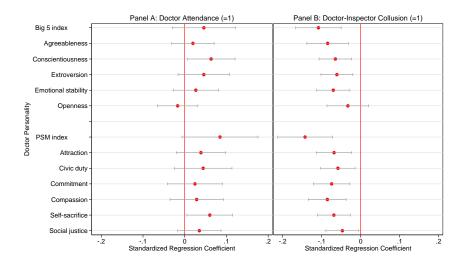


Figure 4: Personality and Performance: Doctors

Notes: Each regression coefficient reported comes from a separate regression of the performance measure, Doctor Attendance in Panel A and Doctor-Inspector Collusion in Panel B, on the indicated doctor personality measure. Error bars represent 95 percent confidence intervals, with standard errors clustered at the clinic level. All regressions include tehsil (sub-district) and survey wave fixed effects. In all cases, personality measures are normalized to have mean zero and standard deviation of one in the sample, and thus the regression coefficients reported can be interpreted as the impact of a one standard deviation increase in a given personality trait or aggregate measure. The sample is restricted to control district clinics for which doctor personality data are available and a doctor is posted. Regressions corresponding to the figure are reported in Appendix Tables A.3 and A.4.

stronger predictors of collusion between health inspectors and doctors. Doctors who score one standard deviation higher on measured civic duty, for example, are about 6 percentage points more likely to be identified as potentially colluding. Both the Big Five and PSM indices and ten out of eleven Big Five and PSM traits are highly predictive of collusion, with negative signs.<sup>23</sup>

We draw two lessons from this exercise. First, in Appendix Table A.5, we find that personality is a stronger predictor for doctors than three other plausibly important observables—doctor tenure in the department of health, doctor tenure at the specific health clinic at which the doctor worked at the time of the survey, and the distance from this clinic to the doctor's home in Pakistan (in KM). Though we have only a limited number of covariates for this exercise, they are potentially correlated with a wide number of factors relevant to the relationship between personality and performance. Overall tenure, for example, will be

<sup>&</sup>lt;sup>23</sup>See Appendix Tables A.3 and A.4 for point-estimates.

correlated with age, experience, and the number of relationships with others in the health department. Tenure at a specific facility will be correlated with how much influence a doctor has in the Department of Health as transfers are frequent and often undesirable. Distance to home might proxy for the desirability of a posting as in interviews doctors frequently expressed a strong desire to work near their home and family.

We also more thoroughly investigate the power of personality traits and other doctor characteristics in predicting attendance through the use of a LASSO estimator in Section 3.1.9 below.

Second, the degree of the estimated coefficients is meaningful. While ideally we would have measures of health outcomes to correlate with doctor performance, we are able to correlate this performance with the number of out-patients seen at a clinic in a given month. We document a strong positive correlation between doctor presence at their clinic during one of our unannounced visits and reported out-patients seen at that clinic in Appendix Table A.6.

#### 3.1.4 Monitoring Intervention

We collected personality data during a larger experimental policy reform that considered audits by government monitors as a solution to the problem of bureaucratic absence. The "Monitoring the Monitors" program replaced the traditional paper-based monitoring system for clinic utilization, resource availability, and worker absence with an android-based smartphone application. In the new system, data generated by health inspections are transmitted to a central database using General Packet Radio Service (GPRS). Data are then aggregated and summary statistics, charts, and graphs are presented in a format designed in collaboration with senior health officials to effectively communicate information on health facility performance. These data are also: (i) geo-tagged, time-stamped, and complemented with facility staff photos to check for reliability; and (ii) available in real time to district and provincial officials through an online dashboard. The objective of this monitoring system

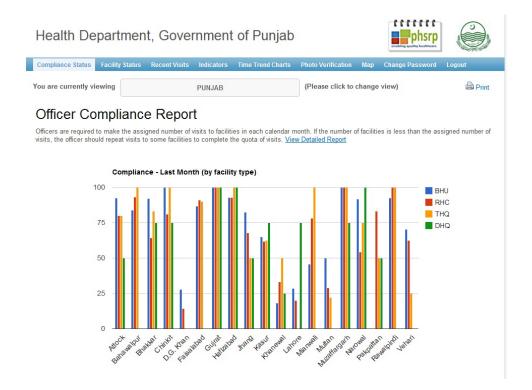


Figure 5: Online Dashboard - Summary of Inspection Compliance by District

is to make the activities of health inspectors available to their senior officials in real time. Figure 5 shows one view of the online dashboard.<sup>24</sup>

We can think of this monitoring system as increasing the probability that a health inspector will be caught if he is failing to do his inspections, as in the model presented above. Prior to Monitoring the Monitors, and in control districts, the paper-based monitoring system severely limits a senior officials ability to monitor inspectors. In treatment districts, on the other hand, reports are immediately and automatically sent up the chain of command, and the required geo-tags, time stamps, and photos serve as instant verification that the inspector and all reported staff are present at the clinic being inspected.<sup>25</sup>

<sup>&</sup>lt;sup>24</sup>Application development started in August 2011. After developing the application and linking it to a beta version of the online dashboard, the system was piloted in the district of Khanewal. We remove Khanewal district from the experimental sample. Health administration staff were provided with smartphones and trained to use the application.

<sup>&</sup>lt;sup>25</sup>See Callen et al. (2020) for the core results from the broad Monitoring the Monitors experiment.

#### 3.1.5 Measuring the Tendency to Procrastinate

A nascent literature uses intertemporal consumption and effort profiles to measure time preference and time inconsistency.<sup>26</sup> Inspectors in Punjab are required to inspect every facility in their jurisdiction once a month. The intertemporal inspection allocations captured by our smartphone monitoring system reveal patterns indicating a tendency to procrastinate for a majority of our inspectors.

Panel A of Figure 6 depicts the average number of inspections on each day of the month conditional on the number of facilities in each inspector's jurisdiction. On the first day of the month, inspectors perform an average of about 0.31 inspections. After the first ten days of the month, average inspections on a given day are roughly 0.8. The time profile of inspections over a month has a positive slope. Several months of data allow estimation of the slope of the intertemporal profile of inspections, providing a proxy measure of each inspector's tendency to procrastinate. We estimate

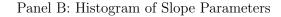
$$Inspections_{d,m} = \alpha + \eta \ Day \ of \ Month_{d,m} + \delta_m + \epsilon_{d,m}$$
 (4)

where  $inspections_{d,m}$  is the number of inspections on a given day d in a month m,  $\delta_m$  are fixed effects for each month, and Day of Month runs from one to 28 depending on the calendar day of the month.<sup>27</sup> Inspectors with a positive  $\eta$  estimate do fewer inspections at the beginning of the month and more at the end as they approach the deadline for their

<sup>&</sup>lt;sup>26</sup>Augenblick et al. (2015) elicit time preferences based on the intertemporal allocation of non-monetary tasks in the lab. Shapiro (2005) and Kuhn (2013) provide evidence that the intra-month consumption profile of food stamp recipients reflects dynamically-inconsistent planning and better fits a quasi-hyperbolic model than a standard exponential discounting model.

<sup>&</sup>lt;sup>27</sup>The effective deadline for inspections is the 28th of the month as senior officials and inspectors meet during the final days of the month to review the month's inspections. We only include months for which we have complete information for a health inspector and drop holidays. We retain data for 36 health inspectors and have an average of 8.75 months of inspection-level data per inspector. The median number of inspections in a month is 25 and inspectors are responsible for between four and 46 facilities with a median of 15. Two factors limit our sample. First, we only have daily inspection data for treatment districts, which include roughly 50 health inspectors. Of these inspectors, we drop 14 who transferred into treatment districts taking over the phone of the previous inspector. Transfer records do not indicate the date of transfer, making it impossible to identify the period of smartphone data that correctly corresponds to these 14 inspectors.

Panel A: Inspections by Day of Month



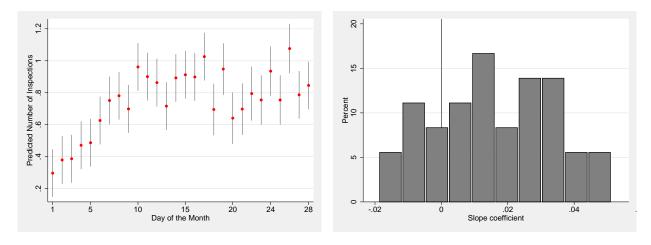


Figure 6: The Temporal Allocation of Inspections

*Notes*: Panel A plots the predicted number of inspections from a regression of inspections on dummies for each day of the month, and for each month, as well as a control for the number of facilities in the inspector's jurisdiction. Panel B is a histogram of slope parameters obtained from estimating Equation (4) separately for each of the 36 inspectors in our sample.

quota, suggesting a tendency to procrastinate.

Panel B of Figure 6 provides a histogram of the estimates of  $\eta$  for 36 inspectors. 29 of these 36 inspectors have positive slope coefficients. The average slope coefficient is 0.014, which indicates that over the course of the month the number of inspections per day increases by about 0.4.

#### 3.1.6 Measuring Inspector Performance

We have two measures of job performance for health inspectors: (i) a dummy equal to one if the facility records an inspection in the two months prior to an unannounced visit; and (ii) the same proxy measure of collusion between doctors and health inspectors to falsify reports as described in Section 3.1.2. These measures were obtained during the same three independent and unannounced inspections of health clinics described in Section 3.1.2. Baseline performance measures for health inspectors are reported in Table A.1.

#### 3.1.7 Procrastination and Inspector Performance

As with our personality measures, we can correlate our proxy measure of the tendency to procrastinate with health inspector performance. In Table 1, we present results of a regression of health inspections on our estimated time slope coefficient. We see that health inspectors with larger time slope coefficients (reflecting a larger tendency to procrastinate) conduct fewer inspections, once you limit the sample to those inspectors with at least nine facilities in their jurisdiction (the 10th percentile in terms of health facilities per district across the sample). Specifically, we see that a one standard deviation increase in the procrastination measure is associated with a 6.7 percentage point decrease in the probability that an inspection was carried out in the last two months at a health clinic. This relationship may reflect a limitation on the number of inspections that can be carried out in a fixed period of time. Those who delay all of their inspections until the end of the month are not able to complete their monthly assignment.

#### 3.1.8 Personality and Inspector Performance

We examine how much the personalities of health inspectors predict their job performance in control districts (i.e., those under status quo incentives) in Figure 7. In Panel A, we consider the relation between personalities and whether an inspection was carried out in the last two months. In Panel B, we see that PSM traits are associated with less collusion, enough to distinguish the coefficient on the aggregate index from zero. In this case, health inspectors that score one standard deviation higher on aggregate PSM are about seven percentage

Health Inspection in Last Two Months (=1)(2)(3)(4)(5)(1)-0.079\*\* Time Slope Coef. (Standardized) -0.001-0.060\* -0.067\*-0.060\* (0.041)(0.024)(0.027)(0.027)(0.022)Mean of dependent variable 0.708 0.6950.7230.723 0.723# Observations 456 420 357 357 357 # Tehsils 32 28 25 25 25 R-Squared 0.221 0.2420.2410.2490.256Inspector Jurisdiction Size Percentile: 0 10 25 25 25 YES Controls for Big Five Traits NO NO NO NO

NO

NO

NO

NO

YES

Table 1: Procrastination and Inspector Performance

Notes: This table reports on the correlation between an inspectors tendency to procrastinate and their inspection performance. Column 1 provides estimates from an OLS regression of a dummy equal to one if a facility was inspected in the last two months on the time slope coefficient. The time slope coefficient is estimated for each inspector using a regression of the number of inspections done on a given day of the month on a day of the month variable, with month fixed effects. We then standardize the variable across inspectors. Higher time slope coefficients indicate a larger tendency to procrastinate. Standard errors clustered at the tehsil (sub-district) level—the jurisdiction of a given inspector—are reported in parentheses. All regressions include district and survey wave fixed effects. The sample is limited to health inspectors in treatment districts for which we have daily inspection data. The 10th percentile # Health Clinics in an inspectors tehsil corresponds to nine clinics, the 25th percentile to 12 clinics. The median number of health clinics in a tehsil is 19 and the max is 46. Controls for Big Five Traits include agreeableness, conscientiousness, extroversion, emotional stability, and openness. Controls for PSM traits include attraction to policymaking, commitment to policymaking, social justice, civic duty, compassion, and self-sacrifice. Levels of Significance: \*p < 0.1, \*\*p < 0.05, \*\*\*p < 0.01.

points less likely to be identified as potentially colluding. <sup>28,29</sup>

Controls for PSM Traits

In Appendix Table A.11, we examine how health inspector personality predicts job performance relative to six other plausibly important observables—age, whether the inspector has completed higher education, the inspector's tenure in the department of health, the inspector's tenure as an inspector, the distance from the inspector's office to his hometown (in

<sup>&</sup>lt;sup>28</sup>See Appendix Tables A.7 and A.8 for complete details on the results summarized in Figure 7. The estimates in Figure 7 indicate a negative relationship between both conscientiousness and emotional stability and the number of inspections. These coefficients both reflect p < 0.10 and suggest that better traits are associated with worse performance. These coefficients are estimated only on the subsample of 298 clinics in control districts which have a doctor posted. In Appendix Tables A.9 and A.10, we find no evidence of a correlation on the full sample of 424 control facilities, indicating that inspectors with better traits are more likely to have inspected facilities without doctors posted. There is therefore some weak evidence that better inspectors substitute away from better facilities with a doctor posted toward more rural facilities without a doctor.

<sup>&</sup>lt;sup>29</sup>Since our collusion outcome is defined at the doctor-inspector level, we can also examine how doctor and inspector traits simultaneously predict collusion; i.e., whether good doctors and inspectors are substitutes or compliments or neither for performance. While we have no theory for how traits should interact, we find no evidence that they do. That is that individual traits remain predictive and their interaction is not in all cases. Results available upon request.

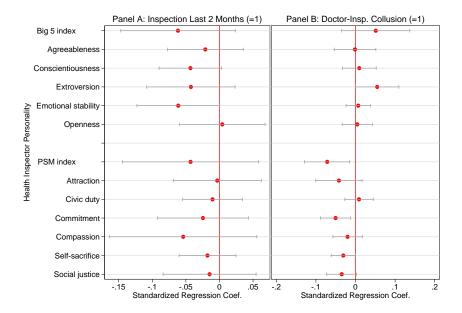


Figure 7: Personality and Performance: Health Inspectors

Notes: Each regression coefficient reported comes from a separate regression of the displayed performance measure on the indicated standardized health inspector personality measure. Error bars represent 95 percent confidence intervals. Standard errors are clustered at the clinic level. All regressions include tehsil (sub-district) and survey wave fixed effects. In all cases, personality measures are normalized to have mean zero and standard deviation of one in the sample, and thus the regression coefficients reported can be interpreted as the impact of a one standard deviation increase in a given personality trait or aggregate measure. The sample is restricted to control district clinics for which doctor personality data are available and a doctor is posted. Appendix Tables A.7 and A.8 provide corresponding regression tables.

KM), and a dummy for whether the inspector reports liking his current post. We do not find that any of these six observables are systematically better predictors than personality. In fact, the PSM index is clearly the strongest predictor in this exercise.

We also more thoroughly investigate the power of personality traits and other health inspector characteristics in predicting performance through the use of a LASSO estimator in the following Section.

#### 3.1.9 How well does personality predict relative to other traits?

If one's goal is simply to predict doctor and inspector performance using measurable, fixed characteristics, and if measuring each characteristic is costly, we might ask whether (i) personality traits are the best predictors for the job, and, regardless, (ii) how much we might gain by combining personality and other characteristics in one model. We address both of

these questions simultaneously using the least absolute shrinkage and selection operator (LASSO) estimator (Tibshirani, 1996). This method minimizes the sum of squares subject to the sum of absolute value of the standardized coefficients being less than a chosen value  $(\lambda)$ . In equation form, this is

$$(\hat{\alpha}, \hat{\beta}) = \arg\min \sum_{i=1}^{N} (y_i - \alpha - \sum_j \beta_j x_{ij})^2$$
 subject to  $\sum_j |\beta_j| \le \lambda$ . (5)

In this equation,  $\lambda$  is called the tuning parameter. It leads to trimming of estimated coefficients, and it often leads to coefficients of zero, and hence allows for variable selection. To select the proper tuning parameter, we implement k-fold cross-validation and select the  $\lambda$  that minimizes mean cross-validated error (that is the  $\lambda$  that leads to coefficients on average that do the best job across many simulations at predicting in a 10% sample of our data after the model is fit in 90%).

We present the results of this analysis in Appendix Figures A.4, A.5, for doctors, and Appendix Figures A.6, and A.7 for health inspectors. For doctors, we see that the Big Five index coefficient remains positive and near to that from our OLS estimates at the value of  $\lambda$  that minimizes the cross-validated error, while our other covariates' coefficients drop to zero. The same is true with the PSM index. This suggests not only that these personality measures better predict doctor attendance than experience and distance to home but that there is no gain to prediction, in the mean squared error sense, from these additional covariates. We see a consistent story when we look at the Big Five and PSM traits individually, with conscientiousness being most predictive of the Big Five traits and civic duty and self sacrifice of the PSM traits.

Consistent with health inspector personality measures being less predictive of inspections, we find that, at the  $\lambda$  that minimizes the cross-validated error in each of the sets of models, all or nearly all covariates remain non-zero and have meaningful coefficients. In other words, for health inspectors personality characteristics are not clearly better at predicting inspections

than other characteristics, but to best predict inspections we should use a combination of personality and other characteristics. While less stark than the doctor predictions, these nonetheless support the importance of personality traits in understanding the performance of health inspectors.

# 3.2 Do personality measures predict responses to a reform that changes incentives?

We now consider whether personality traits, including the tendency to procrastinate, predict health inspectors' response to a reform that increased incentives to complete inspections. In other words, does the stock of workers that has been selected to work for Punjab's Health Department interact with an effort to improve incentives?

#### 3.2.1 Evaluating the Smartphone Monitoring

Our experimental sample comprises all health facilities in the district of Punjab, which has a population of at least 85 million citizens. Tens of millions of public sector health users therefore were potentially affected by the program. As described above, we monitored a subsample of 850 clinics, drawn to be representative of facilities in the province, using independent and unannounced inspections.<sup>30</sup> We randomly implemented the program in 18 of the 35 districts in our experimental sample. In assigning treatment, we stratified on baseline attendance and the number of clinics in a district to ensure a roughly even number of treatments and controls. Figure 8 depicts control and treatment districts.<sup>31</sup>

<sup>&</sup>lt;sup>30</sup>These are the same clinics and inspections from the correlations presented in the previous section.

<sup>&</sup>lt;sup>31</sup>Treatment is randomized at the district level. The intervention channels information about inspections to district health officials; a design randomizing treatment at an administrative unit beneath the district, say the tehsil, would very like result in treatment affecting control units. The Department of Health also viewed sub-district randomization as not administratively feasible. Cluster randomization also allays some concerns about externalities generated by interactions between inspectors in the same district. All inspectors in a district are required to attend monthly meetings. While they typically have frequent interactions within districts, these relations are almost non-existent across districts.

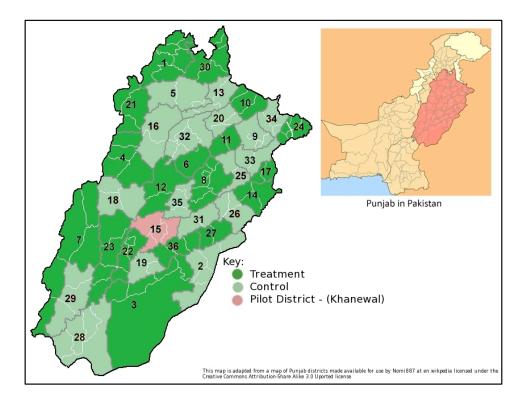


Figure 8: Treatment and Control Districts

#### 3.2.2 Personality and Treatment Response

We investigate whether impacts of the monitoring program are heterogeneous by the personality type of the inspector. Table 2 presents personality measures by treatment status for doctors and health inspectors. There is one significant difference in the balance table—treated health inspectors have slightly lower civic duty scores than those in control groups on average. This is plausibly due to sampling fluctuation as it is a fairly small difference and the only one among the 27 differences estimated.

We consider the effects of an increase in health inspector monitoring on their performance by inspector personality. Results are presented in Table 3.<sup>32</sup> We estimate regressions using

<sup>&</sup>lt;sup>32</sup>Our other previous measure of performance, collusion between inspectors and doctors, cannot be studied in this context because the construction of collusion relies on data from our treatment districts' smartphone app. We have no information on health inspector-reported doctor attendance in the control districts of the Monitoring the Monitors experiment.

Table 2: Treatment Balance on Doctor and Health Inspector Personality

	Big Five Personality Traits										
	Do	ctor Perso	nality Traits		Inspector Personality Traits						
	Treatment	Control	Difference	P-value	Treatment	Control	Difference	P-value			
Big Five Index	-0.058	0.042	-0.100	0.295	-0.017	0.018	-0.035	0.801			
Ü	[0.713]	[0.820]	(0.095)		[0.637]	[0.738]	(0.138)				
Agreeableness	3.498	3.577	-0.079	0.309	3.783	3.666	$0.117^{'}$	0.253			
ŭ	[0.622]	[0.678]	(0.077)		[0.477]	[0.537]	(0.102)				
Conscientiousness	3.958	3.996	-0.037	0.605	4.159	4.113	0.046	0.646			
	[0.548]	[0.570]	(0.072)		[0.452]	[0.531]	(0.099)				
Extroversion	3.624	3.686	-0.062	0.277	3.703	3.724	-0.021	0.830			
	[0.464]	[0.501]	(0.057)		[0.525]	[0.459]	(0.099)				
Emotional Stability	-2.647	-2.536	-0.111	0.180	-2.461	-2.343	-0.119	0.322			
·	[0.641]	[0.702]	(0.082)		[0.571]	[0.618]	(0.119)				
Openness	2.926	2.932	-0.006	0.907	3.020	3.123	-0.103	0.218			
•	[0.372]	[0.451]	(0.050)		[0.471]	[0.353]	(0.083)				
	Perry Public Service Motivation										
	Do	ctor Perso	nality Traits	3	Inspector Personality Traits						
	Treatment	Control	Difference	P-value	Treatment	Control	Difference	P-value			
PSM Index	-0.017	-0.018	0.001	0.989	-0.061	0.064	-0.125	0.309			
	[0.695]	[0.691]	(0.079)		[0.621]	[0.610]	(0.122)				
Attraction	3.481	3.442	0.039	0.581	3.552	3.585	-0.033	0.764			
	[0.630]	[0.610]	(0.070)		[0.532]	[0.575]	(0.110)				
Civic duty	4.182	4.184	-0.002	0.969	4.255	4.421	-0.165	0.051			
	[0.594]	[0.526]	(0.059)		[0.415]	[0.432]	(0.084)				
Commitment	3.773	3.774	-0.001	0.982	3.915	3.956	-0.040	0.628			
	[0.511]	[0.463]	(0.050)		[0.458]	[0.379]	(0.083)				
Compassion	3.493	3.546	-0.053	0.432	3.743	3.663	0.080	0.400			
_	[0.515]	[0.516]	(0.067)		[0.475]	[0.484]	(0.095)				
Self Sacrifice	4.065	4.080	-0.015	0.820	4.316	4.392	-0.077	0.409			
	[0.563]	[0.574]	(0.065)		[0.482]	[0.450]	(0.092)				
Social Justice	3.950	3.906	0.044	0.464	4.098	4.196	-0.098	0.284			
	[0.571]	[0.619]	(0.060)		[0.490]	[0.427]	(0.091)				
# Health Workers	242	147	` /		52	50	, ,				

Notes: Variable standard deviations reported in brackets. Standard errors clustered at the district level reported in parentheses. The doctor sample is limited to clinics where a doctor is posted at baseline. The Big Five and PSM traits are each mean responses to statements that represent the trait on a five point Likert scale, in which 1 corresponds to disagree strongly, 2 to disagree a little, 3 to neutral, 4 to agree a little, and 5 to agree strongly. Likert responses are given the same direction (5 always being more agreeable, for example, never less). The Big Five and PSM indices are z-score averages of the five and six traits within the Big Five and PSM respectively. Actual observations for each regression vary by a small amount based on no responses.

the difference-in-difference specification

$$Y_{dit} = \beta_0 + \beta_1 Trait_{di} + \beta_2 Treatment_{dit} + \beta_3 Treatment_{dit} \cdot Trait_i + \delta_t + \lambda_i + \varepsilon_{dit}$$
 (6)

where  $Y_{dit}$  is a dummy equal to one if a facility records an inspection in the prior two months,  $Treatment_{dit}$  is a variable equal to one for treated districts during the post-treatment periods (waves two and three), where i refers to the clinic, d refers to the district, and t to the survey wave, and  $Trait_i$  is a personality trait of the inspector overseeing facility i.  $\delta_t$  and  $\lambda_i$  are

Table 3: Testing for Heterogeneous Impacts of Monitoring by Personality Type

	Health Inspection in Last Two Months (=1)								
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
PANEL A: Big Five Personali	ty Traits	3							
Monitoring (=1)		0.178 $(0.154)$	0.022 $(0.129)$	-0.006 $(0.114)$	0.010 $(0.109)$	0.003 $(0.115)$	0.030 $(0.124)$	-0.033 $(0.118)$	0.023 $(0.129)$
Monitoring x Big Five Index		,	,	0.351** (0.133)	,	,	,	,	,
Monitoring x Agreeableness				,	0.170* (0.094)				
Monitoring x Conscientiousness						0.186* (0.102)			
Monitoring x Extroversion							0.116 $(0.098)$		
Monitoring x Emotional Stability								0.210** (0.083)	
Monitoring x Openness									0.195 $(0.126)$
Mean of dependent variable		0.641	0.655	0.655	0.655	0.655	0.655	0.655	0.655
# Observations		1332	1146	1146	1146	1146	1146	1146	1146
# Clinics		645	548	548	548	548	548	548	548
R-Squared		0.048	0.048	0.069	0.069	0.062	0.053	0.064	0.063
P-value		0.256	0.867	0.013	0.078	0.078	0.245	0.017	0.133
Adjusted P-value				0.083	0.214	0.214	0.274	0.101	0.249
PANEL B: Public Service Mo	tivation								
Monitoring $(=1)$	0.178	0.022	0.023	0.026	0.039	0.024	0.012	0.041	0.021
	(0.154)	(0.129)	(0.120)	(0.111)	(0.127)	(0.111)	(0.119)	(0.130)	(0.122)
Monitoring x PSM Index			0.202 $(0.140)$						
Monitoring x Attraction				0.211** (0.078)					
Monitoring x Civic Duty					-0.029 $(0.066)$				
Monitoring x Commitment						0.103 $(0.082)$			
Monitoring x Compassion							0.184 $(0.115)$		
Monitoring x Self Sacrifice								0.016 $(0.090)$	
Monitoring x Social Justice									0.014 $(0.102)$
Mean of dependent variable	0.641	0.655	0.648	0.648	0.648	0.648	0.648	0.648	0.648
# Observations	1332	1146	1165	1165	1165	1165	1165	1165	1165
# Clinics	645	548	556	556	556	556	556	556	556
R-Squared	0.048	0.048	0.057	0.076	0.051	0.062	0.062	0.054	0.053
P-value	0.256	0.867	0.159	0.011	0.661	0.218	0.119	0.863	0.892
Adjusted P-value			0.250	0.101	0.508	0.274	0.249	0.508	0.508

Notes: This table reports heterogeneous impacts of our smartphone monitoring treatment by personality type. Column (1) reports average treatment effects on treatment and control district clinics. Columns (2) - (10) are limited to clinics in tehsils for which health inspector personality data is available. The difference in observations between Panels A and B is due to one inspector answering the PSM but not the Big Five survey. The Big Five and PSM traits are each mean responses to statements that represent the trait on a five point Likert scale, in which 1 corresponds to disagree strongly, 2 to disagree a little, 3 to neutral, 4 to agree a little, and 5 to agree strongly. Likert responses are given the same direction (5 always being more agreeable, for example, never less). All personality traits are then normalized across inspectors. The Big Five and PSM indices are z-score averages of the five and six traits within the Big Five and PSM respectively. P-values reported are from a two-sided hypothesis test that the null effect is zero. Adjusted P-values are corrected for multiple hypothesis testing. One correction is done across the Big Five and PSM indices P-values using the Family-Wise Error Rate procedure. A second is done across the eleven Big Five and PSM traits using False Discover Rate procedure. Both procedures are reported in Anderson (2008). Levels of Significance: \*p < 0.1, \*\*p < 0.05, \*\*\*p < 0.01.

survey wave and clinic fixed effects, respectively. We cluster all standard errors at the district level.

For health inspectors, there are heterogeneous effects of our experiment on the rate of health inspections. Health inspectors with a Big Five index one standard deviation above the mean, for example, exhibit a 35 percentage point higher treatment effect in terms of health inspections. With an unconditional mean inspection rate of 66 percent, inspectors with a z-score one standard deviation above the mean come very close to completing all of their inspections as a result of treatment. We decompose this effect in columns (5)-(9) and find that that it is being driven most strongly by emotional stability—the trait of being able to capably respond to new stressors and demands. Besides openness, all Big Five traits have positive and large coefficients. We also see some positive and similarly large effects of the PSM index, attraction, and compassion within the PSM traits, though only attraction is significant.<sup>33,34</sup>

Figure 9 presents nonparametric treatment effects of health inspector Big Five index across the distribution of inspectors according to the Big Five index. We can see that the effect in Table 3 is primarily being driven by those health inspectors in the middle of the Big Five distribution. This fits the extended model presented in Appendix Section 2.2 in which it is plausible that the effects of this intervention are localized to those inspectors in the middle of the distribution. See Appendix Figures A.8 and A.9 for nonparametric treatment

<sup>&</sup>lt;sup>33</sup>See Appendix Table A.13 for heterogeneous treatment effects with whether a facility was inspected in the last month as the outcome (as opposed to the last two months reported here). Our effects are not robust to this different outcome. Control inspection rates led us to select the two month indicator as our preferred outcome in this paper: whereas control facilities are inspected 23 percent of the time in the last month before our surveys on average, they are inspected 61 percent of the time in the last two months. The fact that few inspections are happening in a one month horizon suggests it may be a more intractable outcome. Callen et al. (2020), used the one month outcome because the aim there was to evaluate the policy at achieving its stated goals which was monthly visits.

<sup>&</sup>lt;sup>34</sup>Note that to test for robustness in our effects to the small number of district clusters in our analysis, we have conducted Fisher exact tests (randomization inference) for all heterogeneous treatment results as a separate exercise to adjusting for multiple hypothesis testing. In all cases, the estimated p-value is as at least as significant as from un-adjusted OLS. We have also separated the differential effects into our two post-treatment survey waves and find that the results sustain over time for as long as we were able to follow health clinics (roughly one year after treatment began). This is important because Callen et al. (2020), documents that the overall treatment effects on health inspections do in fact fade by the second survey wave. Results available upon request.

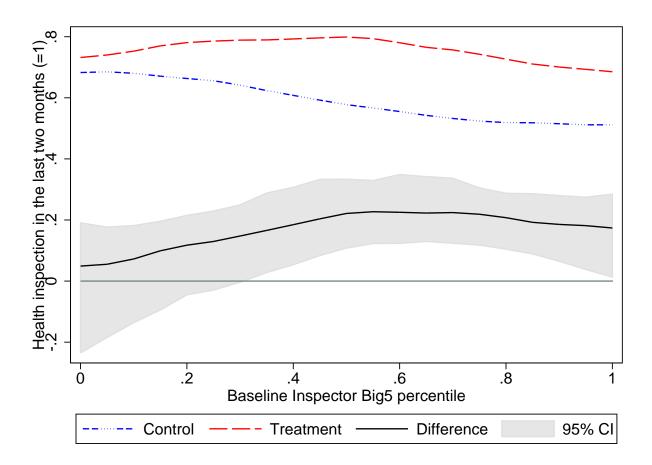


Figure 9: Nonparametric treatment effects

Notes: This figure plots a kernel-weighted local polynomial regression of whether a clinic had a health inspection in the last two months on every 5th percentile of baseline Big Five index separately for treatment and control districts, as well as the difference at each 5th percentile of baseline scores. The confidence intervals of the treatment effects are constructed by drawing 1,000 bootstrap samples of data that preserve the within-district correlation structure in the original data and plotting the 95 percent range for the treatment effect at each 5th percentile of baseline scores.

effects trait-by-trait. While the location of the treatment effect peaks varies by trait, the overall shape is similar for specific traits.<sup>35</sup>

There are two more points to make about these experimental results. First, as you can see in Appendix Table A.14, personality does at least as much to predict the response to increased monitoring as all of the other covariates that we record for health inspectors. Completion of higher education is slightly higher and more significant predictor, but it predicts more-orless separately from personality. Second, these correlations are of a meaningful magnitude.

<sup>&</sup>lt;sup>35</sup>Note that the point estimates in Figure 9 do not match those from Table 3. This is due to the fact that the regressions in the table include survey wave and clinic fixed effects.

Increased inspections may not lead to an overall increase in doctor attendance, but they generate information that is helpful in the case that a health inspector or more likely a senior health official *is* interested in enforcing attendance. We will see this directly in the next subsection.

## 3.3 Do personality measures predict who will respond to salient information on subordinate absence?

In this section, we examine whether personality identifies the senior health officials who will react to information about the absence of their subordinates. To do this we study the response of senior officials, as measured by doctor absenteeism in clinics under their supervision, to a second policy intervention in which we manipulated the presentation of information to these officials.

#### 3.3.1 Information Experiment

The Monitoring the Monitors system aggregates data from health inspections and presents them to senior health officials in each district of Punjab on an online dashboard. This dashboard is only visible to these senior health officials as well as to the Secretary of Health for Punjab and the Director General of Health for Punjab. Figure 10 provides an example of a dashboard view visible to senior health officials.

To test whether senior health officials react to information about the absence of their subordinates, we directly manipulated the data on the dashboard to make certain facilities with high staff absence salient. This was achieved by highlighting in red, or "flagging" reports by inspectors that found three or more staff absent at a clinic.<sup>36</sup> This cutoff of three or more staff absences was set by our research team and was not communicated to any of the doctors, health inspectors, or senior health officials. We selected this cut-off based on

<sup>&</sup>lt;sup>36</sup>Callen et al. (2020) examines at length whether this manipulation affects subsequent doctor absence, finding consistent evidence that flagging facilities leads to decreased subsequent doctor absence.

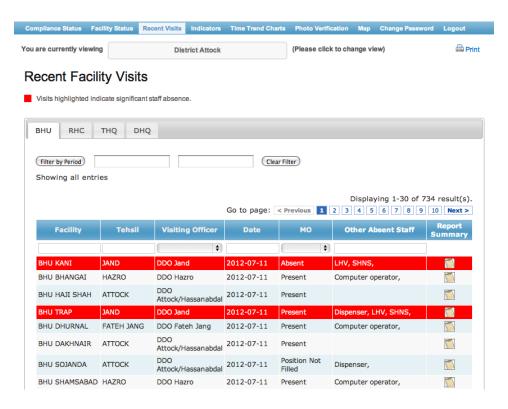


Figure 10: Highlighting Underperforming Facilities to Test Mechanisms

the distribution of staff absence from baseline data. The peak of the distribution lies at two or three absent staff, suggesting that a cut-off at the center of this peak would yield the highest power to detect an effect of flagging in red.

Though the cutoff was purposefully arbitrary, our motivation for making absence data salient was not. Senior health officials in Punjab are in charge of health service provision in their district. These officials are constantly receiving information from facilities, staff, and citizens. Given the volume of information available to these officials, we designed the intervention to test whether making information salient could catalyze action by senior health officers.

#### 3.3.2 Personality Predicts Response to Information

Appendix Table A.2 presents summary statistics for senior health officials in Punjab, which are similar in magnitude to summary statistics of both doctors and health inspectors. We

examine whether manipulating attendance information affects subsequent doctor absence with the following specification

Absent 
$$Survey_{it} = \psi_0 + \psi_1 Trait_i + \psi_2 Flagged_{it-1} + \psi_3 Trait_i * Flagged_{it-1} + \delta_t + \eta_{it}$$
 (7)

where Absent Survey<sub>jt</sub> is equal to one if the doctor posted to facility i was absent during our unannounced visit in wave t,  $Flagged_{it-1}$  is a dummy equal to one if the facility was flagged in red on the dashboard prior to survey wave t,  $Trait_i$  is a personality measure for the senior official in charge of facility i, and  $\delta_t$  are survey wave fixed effects.

Facilities are flagged only if three or more staff members are absent. Consequently, if we restrict our sample to only facilities where, in the month prior to our unannounced visit, only two or three staff were absent, we can estimate the effect of flagging on a sample where the only difference might plausibly be whether the facility was flagged.<sup>37</sup>

Table 4 reports results from this test, limiting the sample to facilities with two or three staff absent during an inspection. Facilities flagged for absence to a senior official with a Big Five index one standard deviation above the mean subsequently experience an increase in doctor attendance that is 40 percentage points greater than a facility flagged to a senior official at the mean Big Five index.<sup>38</sup>

There are several ways through which the above effect may have operated. For instance, the health officials could have taken formal action against delinquent workers, or they could simply have censured the officers informally. While we are unable to discern this effect given

<sup>&</sup>lt;sup>37</sup>In Appendix Table A.15 we verify the drop in absence for people who score higher on the Big Five index is limited to right around the discontinuity, with a waning, though significant, effect in a slightly larger window.

<sup>&</sup>lt;sup>38</sup>Note that in Table 4 we cannot reject the null hypothesis that the interaction term on the Big Five index is different than the uninteracted flagging effect. In Appendix Tables A.16, we show that when senior health officials' are split into quartiles by Big Five index, we can significantly reject that those in the bottom and top quartile have the same flagging effect (with a substantial differential effect). We define the window during which a clinic can be flagged in red prior to one of our unannounced visits as 15 to 45 days before our visit. Senior health officials only looked at the web dashboard every week or two, so we would not expect an immediate response from flagging. However, if the window is made too long, virtually every facility will become flagged and we will lose variation. The p-values of the significance of the coefficient on the Big Five index and PSM index for a wide range of windows are reported in Appendix Figures A.10 and A.11. These figures also indicate that we have not selected the window most favorable for our result.

Table 4: Tests of Heterogeneity in the Information Treatment by Senior Official Personality

	Doctor Present (=1)								
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
PANEL A: Big Five Personality Traits									
Clinic Flagged as Underperforming on Dashboard		-0.161* (0.095)	-0.146 (0.103)	0.159 $(0.098)$	0.140 (0.103)	0.144 $(0.100)$	0.132 $(0.105)$	0.154 $(0.100)$	0.163 (0.110)
Flagged x Big Five Index		()	(====)	0.402** (0.200)	()	()	(*)	(* **)	()
Flagged x Agreeableness				(0.200)	0.086 $(0.144)$				
Flagged x Conscientiousness					(0.111)	0.172* (0.097)			
Flagged x Extroversion						(0.001)	0.097 $(0.096)$		
Flagged x Emotional Stability							(0.000)	0.185* (0.105)	
Flagged x Openness								(0.100)	0.051 $(0.106)$
Mean of dependent variable		0.563	0.520	0.520	0.520	0.520	0.520	0.520	0.520
# Observations		142	123	123	123	123	123	123	123
# Clinics		122	106	106	106	106	106	106	106
R-Squared		0.226	0.204	0.231	0.206	0.227	0.211	0.219	0.205
P-value		0.092	0.160	0.047	0.551	0.078	0.313	0.081	0.630
Adjusted P-value				0.000	1.000	0.747	0.781	0.747	1.000
PANEL B: Public Service Motivation									
Clinic Flagged as Underperforming on Dashboard	-0.161*	-0.146	0.165	0.146	0.155	0.254**	0.153	0.146	0.201*
	(0.095)	(0.103)	(0.105)	(0.103)	(0.104)	(0.121)	(0.110)	(0.103)	(0.108)
Flagged x PSM Index	, ,	, ,	0.124 (0.169)	, ,	, ,	, ,	` ′	, ,	
Flagged x Attraction			, ,	0.072 $(0.102)$					
Flagged x Civic Duty				(0.202)	0.027 $(0.089)$				
Flagged x Commitment					(0.000)	0.231 (0.148)			
Flagged x Compassion						(0.110)	-0.028 (0.114)		
Flagged x Self Sacrifice							(0.114)	-0.032 (0.100)	
Flagged x Social Justice								(0.100)	0.139 (0.097)
Mean of dependent variable	0.563	0.520	0.520	0.520	0.520	0.520	0.520	0.520	0.520
# Observations	142	123	123	123	123	123	123	123	123
# Clinics	122	106	106	106	106	106	106	106	106
R-Squared	0.226	0.204	0.208	0.207	0.204	0.217	0.204	0.204	0.219
P-value	0.092	0.160	0.464	0.481	0.761	0.123	0.809	0.749	0.155
Adjusted P-value		-	1.000	1.000	1.000	0.747	1.000	1.000	0.747

Notes: This table tests for heterogeneity in the impact of providing information about clinic staff absence to senior officials by the personality types of the senior officials. Clinics were flagged in red on an online dashboard if three or more of the seven staff were absent in one or more health inspections of the clinic fifteen to forty-five days prior to an unannounced visit by our survey enumerators. All columns restrict the sample to those clinics where only two or three staff were absent (up to seven staff can be marked absent). In addition, the sample is limited to Monitoring the Monitor treatment districts due to the necessity of the web dashboard for flagging clinics. Column (1) reports un-interacted impacts of flagging. Columns (2) - (10) are further limited to clinics in districts for which senior health official personality data is available. The Big Five and PSM traits are each mean responses to statements that represent the trait on a five point Likert scale, in which 1 corresponds to disagree strongly, 2 to disagree a little, 3 to neutral, 4 to agree a little, and 5 to agree strongly. Likert responses are given the same direction (5 always being more agreeable, for example, never less). All personality traits are then normalized across inspectors. The Big Five and PSM indices are z-score averages of the five and six traits within the Big Five and PSM respectively. Standard errors clustered at the clinic level reported in parentheses. All regressions include district and survey wave fixed effects and condition on a doctor being posted. P-values reported are from a two-sided hypothesis test that the null effect is zero. Adjusted P-values are corrected for multiple hypothesis testing. One correction is done across the Big Five and PSM indices P-values using the Family-Wise Error Rate procedure. A second is done across the eleven Big Five and PSM traits using False Discover Rate procedure. Both procedures are reported in Anderson (2008). Levels of Significance: \*p < 0.1, \*\*p < 0.05, \*\*\*r\*p < 0.01.

our data, anecdotally, we have learned that the second channel is more likely to work, given limited powers for hiring and firing people.

Appendix Table A.17 provides suggestive evidence that senior health officials with higher personality types stepped up the share of their time spent monitoring health facilities in response to dashboard flags. You can see senior health officials with a one standard deviation higher Big Five index increased the share of their time spent monitoring health facilities by 3.1 percentage points for each facility that was flagged in their district in the window prior to our collection of their time use information (wave three). The mean number of flags per district in this time-frame was 7.88, which translates to large increases in time spent monitoring by better personality types in response to flags. Although, this evidence is at best suggestive because it is based on seventeen observations.<sup>39</sup>

The worry with the above results is that senior health officials might be substituting other work with increased monitoring of health facilities. The data suggest that senior health officials may have decreased their share of time spent on the lunch prayer break, on work related to monthly polio vaccination drives, and on 'other work' in response to flags. Unfortunately, these effects are not significant individually.<sup>40</sup>

As with the correlational and experimental results above, we show that personality is a better predictor of the response to information than other important covariates for senior health officials. See Appendix Table A.18 for these results.

The results presented in this section provide another validation of personality measures in predicting performance, this time in the case of senior health officials. Personality measures predict which senior health officials will react to information about the absence of their

<sup>&</sup>lt;sup>39</sup>Time use information was collected through a written module provided in the same visit in which personality measures were collected in which officials were asked to account for all work activities in each half-hour block between 8:30am and 8:30pm from the last two regular work days. Officials could choose from fourteen categories, including Monitoring Visits to the BHUs, Management of BHUs done in the office, Meetings with BHU staff in office, Monitoring visits to RHCs, Management of RHCs done in the office, Monitoring visits to THQ & DHQ, Management of THQ & DHQ done in the office, Lunch/Prayer break, Tea Break, Meeting with General Public, Meeting with other Govt. Official, EPI and Polio, Other Official activities, and Other.

<sup>&</sup>lt;sup>40</sup>Category-by-category time use tables available by request.

subordinates with large magnitudes. Simply flagging high absence clinics in red essentially eliminates doctor absence in clinics overseen by senior health officials one standard deviation above the mean in terms of their Big Five index. These results also speak to potential mechanisms. It seems plausible that the same information treatment provided to individuals in highly comparable positions results in different real world impacts because different personality types take different action in response to information.

### 3.4 Summary of Results and Multiple Hypothesis Testing

Consistent with a growing emphasis in economics on accounting for potential overrejection of the null hypothesis of no effect that may result from multiple inference, we present multiple inference adjusted p-values for all of our primary analysis (Anderson, 2008; Miguel et al., 2014; Bidwell et al., 2016; Casey et al., 2012). This primary analysis measures the association between two different personality measures and six objective performance measures for public health workers at three different levels of the bureaucracy in Punjab, Pakistan. As explained in Section 3.1.1, we primarily consider a single index each as the measures of the Big Five and Perry Public Service Motivation personality traits. Creating an index to collapse multiple hypothesis tests into one is a common means of accounting for multiple inference (Kling et al., 2007). However, as we are still testing two null hypotheses for each of our performance measures—that the Big Five index is not associated with differential performance and that the PSM index is not—we adjust p-values across these two indices for each outcome. 41

Specifically, for correlations between personality measures and doctor and inspector performance under status quo incentives, we apply false discovery rate (FDR) adjustments at the personality measure level. When testing for heterogeneous treatment effects, we apply family wise error rate (FWER) corrections at the personality measure level. In both cases

<sup>&</sup>lt;sup>41</sup>Note that we are correcting for multiple inference across personality measures within an outcome rather than across outcomes within a measure, as is more traditional in the literature. This is for two reasons: (i) it is consistent with how we are interpreting our analysis outcome-by-outcome, and (ii) it is consistent with the fact that each index is already accounting for multiple inference across traits. We have computed adjusted p-values correcting across outcomes rather than personality measures and find results that are less conservative (all p-values are smaller). Results available upon request.

Table 5: Results Summary

Alternative Hypothesis:	Perso	onality Pred	icts Performance Mon		Personality Predicts Monitoring Treatment Heterogeneity	Personality Predicts Information Treatment Heterogeneity				
Public Actor:	Doct	tor		Insp	ector	Administrator				
Performance Measure:	Attendance	Collusion	Inspections	Collusion	Inspections	Doctor Attendance				
Panel A: Un-adjusted P-Values										
Big 5 Index	+(0.22)	- (0.00)	- (0.16)	+(0.25)	+(0.01)	+(0.05)				
Agreeableness	+(0.73)	- (0.00)	- (0.47)	- (0.96)	+(0.08)	+(0.55)				
Conscientiousness	+(0.03)	- (0.01)	- (0.08)	+(0.67)	+(0.08)	+(0.08)				
Extroversion	+(0.07)	- (0.01)	- (0.21)	+(0.06)	+(0.24)	+(0.31)				
Emotional Stability	+(0.22)	- (0.00)	- (0.06)	+(0.66)	+(0.02)	+(0.08)				
Openness	- (0.52)	- (0.62)	+(0.90)	+(0.82)	+(0.13)	+(0.63)				
PSM Index	+(0.03)	- (0.00)	- (0.41)	- (0.02)	+(0.16)	+(0.46)				
Attraction	+(0.24)	- (0.02)	- (0.92)	- (0.17)	+(0.01)	+(0.48)				
Civic Duty	+(0.02)	- (0.02)	- (0.65)	+(0.63)	+(0.66)	+(0.76)				
Commitment	+(0.21)	- (0.00)	- (0.48)	- (0.01)	+(0.22)	+(0.12)				
Compassion	+(0.70)	- (0.00)	- (0.34)	- (0.30)	+(0.12)	- (0.81)				
Self Sacrifice	+(0.03)	- (0.00)	- (0.41)	- (0.06)	+ (0.86)	- (0.75)				
Social Justice	+(0.20)	- (0.02)	- (0.68)	- (0.08)	+(0.89)	+ (0.16)				
	Panel 1	B: P-Values	Adjusted for	Multiple H	ypothesis Testing					
Big 5 Index	+(0.12)	- (0.00)	- (0.48)	+(0.14)	+(0.08)	+(0.00)				
Agreeableness	+(0.50)	- (0.01)	- (1.00)	- (1.00)	+(0.21)	+(1.00)				
Conscientiousness	+(0.12)	- (0.01)	- (0.73)	+(0.80)	+(0.21)	+(0.75)				
Extroversion	+(0.15)	- (0.01)	- (1.00)	+(0.23)	+(0.27)	+(0.78)				
Emotional Stability	+(0.27)	- (0.01)	- (0.73)	+(0.80)	+(0.10)	+(0.75)				
Openness	- (0.50)	- (0.06)	+(1.00)	+(0.97)	+(0.25)	+(1.00)				
PSM Index	+(0.07)	- (0.00)	- (0.48)	- (0.04)	+(0.25)	+(1.00)				
Attraction	+(0.27)	- (0.01)	- (1.00)	- (0.31)	+(0.10)	+(1.00)				
Civic Duty	+(0.12)	- (0.01)	- (1.00)	+(0.80)	+(0.51)	+(1.00)				
Commitment	+(0.27)	- (0.01)	- (1.00)	- (0.17)	+(0.27)	+(0.75)				
Compassion	+(0.50)	- (0.01)	- (1.00)	-(0.53)	+(0.25)	- (1.00)				
Self Sacrifice	+(0.12)	- (0.01)	- (1.00)	- (0.23)	+(0.51)	- (1.00)				
Social Justice	+(0.27)	- (0.01)	- (1.00)	- (0.24)	+(0.51)	+ (0.75)				

Notes: This table provides a summary of coefficient direction and P-values (in parentheses) for the primary hypothesis tested in each of the regressions available in Figures 4 and 7 and Tables 3 and 4.Coefficient directions are indicated by either + (positive) or - (negative). P-values are in parentheses. Un-adjusted P-values reported are from a two-sided hypothesis test that the null effect is zero. Adjusted P-values are corrected for multiple hypothesis testing. One correction is done across the Big Five and PSM indices P-values using the Family-Wise Error Rate procedure. A second is done across the eleven Big Five and PSM traits using False Discover Rate procedure. Both procedures are reported in Anderson (2008).

we use the procedure outlined in Anderson (2008). While our preference would be to follow Anderson in applying the more conservative FWER corrections for all of our non-exploratory analysis, the FWER correction requires drawing placebo treatment assignments which is not possible for the status quo correlations. Thus we use the FDR correction.

For our exploratory, trait-by-trait analysis, we apply false discovery rate (FDR) adjustments at the personality trait level, adjusting for each of the eleven tests (pooling Big Five and PSM traits) we are conducting for each outcome. This is consistent with Anderson (2008), Bidwell et al. (2016), and Casey et al. (2012).

Table 5 presents a summary of p-values for rejecting the null hypothesis for each of our primary results with and without multiple inference corrections. Focusing on the indices, we reject the null of no association between personality and performance for six of twelve tests at the five percent level before we adjust for multiple inference. After adjusting, we reject the null for four of twelve tests at the five percent level and for six of twelve tests at the ten percent level. That is to say that adjusting our p-values causes two cases in which a coefficient previously significant at five percent slips to ten percent. We take this as encouraging for our argument that personality measures predict performance.

Adjusting for multiple inference has more of an impact on our exploratory, trait-by-trait analysis. We reject the null hypothesis of no relationship for twenty six of 66 tests at the ten percent level or below with unadjusted p-values. Once we adjust them for multiple inference, we reject the null only thirteen times at the ten percent level or below, and eleven of these thirteen are for one outcome—doctor collusion. Note however that an additional eleven adjusted p-values are between 0.1 and .25. Given how conservative these adjustments are (they are more conservative than adjusting across outcomes within each trait or than adjusting within each personality measure separately, and we are using two-sided tests when one-sided could be more appropriate), we take these results to be a strong caveat against interpreting trait-by-trait results but one that does not change the underlying picture.

## 4 Conclusion

Governments, like any organization, are made of people with different qualities and personalities. We find that measurable differences in government worker personality predict performance both under status-quo incentives as well as who will respond to increased monitoring. Especially at senior levels, the relevance of personality traits is not ex ante clear. First, the small group who succeed in ascending through the hierarchy may all have similar traits. Second, they may see little value in information regarding their subordinates, for

example, because political considerations dominate. The patterns we report suggest that selection matters both for performance and shapes how reforms play out at all levels of the hierarchy—that selection and incentives are *complements* for health service delivery in rural Pakistan.

A natural limitation of this study is that we did not randomize the stock of government employees at the time of our experimental change of incentives. Nor did we randomize those employees' personalities. While there is no doubt from our data that different workers responded differently to incentives, and that whatever characteristics are driving these differential responses are correlated with personality, we cannot rule out omitted variables. While future work should investigate these potential omitted variables to inform theory, from a policy perspective, potential omitted variables could be less important. We have demonstrated that personality can be measured in settings where, say, cognitive ability is hard to measure, and that these particular measures can be useful.

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## A Appendix - For Online Publication Only:

### A.0.1 Extending the Model

Let us extend the model presented in 2.2 to now assume that the outside option is a function of  $\theta$ . Thus we have the following updated indifference condition:

$$W - \lambda(\theta) = (1 - p)W - pc + Q(\theta) \tag{8}$$

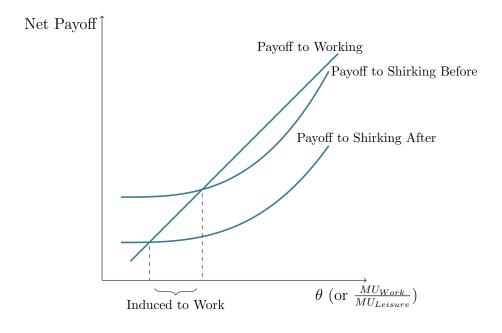
Though it is still straightforward to see here that an increase in p weakly increases the probability that a given worker will choose to work, it is not as straightforward, to determine either the status quo correlation between  $\theta$  and performance or which types from the distribution of  $\theta$  will respond to a given increase in p. To get traction on this, we will make two analogous assumptions. Assume that  $\frac{\partial \lambda(\theta)}{\partial \theta} > 0$ , asbefore, and that  $\frac{\partial Q(\theta)}{\partial \theta} > 0$ .

Given these assumptions, we can plot the net payoff to working versus the net payoff to shirking before and after an increase in p under various scenarios. Both Figure A.1 and A.2 show a case when the  $\lambda(\theta)$  function is linear and the  $Q(\theta)$  function is convex in  $\theta$ .

These figures allow us to make several important points. First, we can see that in both figures an increase in incentives to work induces a range of workers in the middle of the personality type distribution to work. Second, we can see that in the second figure, before an increase in p no one chooses to work. This highlights that the existence of a relationship between performance and personality type is subject to the outside option for some personality types being sufficiently low. More generally, the difference between the two figures highlights the ambiguity in correlation between performance and personality type under a fixed p. In the first figure, all workers above a certain marginal worker will choose to work, with the marginal worker shifting to the left after p is increased. This would

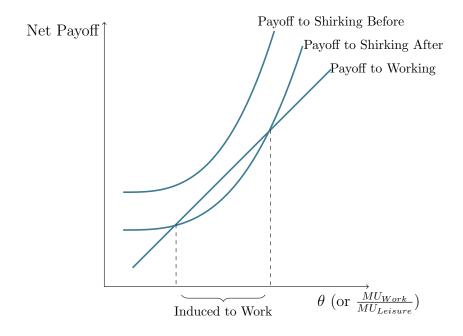
<sup>&</sup>lt;sup>42</sup>Note that the case when both functions are linear is very unlikely to be accurate, while the case when both functions are strictly convex, while likely more accurate, does not lead to any additional intuition (both presented cases would hold so long as the  $\lambda(\theta)$  function has less curvature than the  $Q(\theta)$  function over the relevant range).





create a positive correlation between personality type and working under the status quo and a positive correlation between personality type and responding to an increase in p by switching from shirking to working. Where as in the second figure, the gains to the outside option for the highest personality types overcome the gains to those types for working even after p is increased sufficient to induce some personality types to work, causing the best personality types to join the worst personality types in shirking. This would lead to an ambiguous correlation between personality type and working.

Figure A.2: Effect of an Increase in Detection Probability on the Decision to Work or Shirk



# A.1 Appendix Tables

Table A.1: Doctor and Health Inspector Personality Summary Statistics (Control Districts)

	Mean	SD	P10	P50	P90	Obs
PANEL A: Doctor Personality Sun	mary S	tatist	ics			
Big Five Personality Traits						
Big Five Index	0.04	0.79	-0.99	0.05	1.14	192
Agreeableness	3.57	0.66	2.67	3.67	4.42	192
Conscientiousness	4.02	0.55	3.33	4	4.75	192
Extroversion	3.69	0.48	3.17	3.67	4.33	192
Emotional Stability	-2.54	0.70	-3.50	-2.50	-1.67	192
Openness	2.92	0.44	2.42	2.92	3.50	192
Public Service Motivation						
PSM Index	0.02	0.67	-0.83	-0.01	0.92	192
Attraction	3.46	0.60	2.60	3.40	4.20	192
Civic Duty	4.22	0.53	3.43	4.29	5	192
Commitment	3.79	0.45	3.29	3.86	4.29	192
Compassion	3.55	0.53	2.88	3.50	4.25	192
Self Sacrifice	4.09	0.60	3.38	4.12	4.88	192
Social Justice	3.96	0.59	3.20	4	4.60	192
<u>Performance</u>						
Present (=1)	0.43	0.50	0	0	1	637
PANEL B: Inspector Personality S	ummary	Stat	istics			
Big Five Personality Traits	·					
Big Five Index	0.02	0.74	-1.25	0.10	1.04	49
Agreeableness	3.67	0.54	2.67	3.83	4.25	49
Conscientiousness	4.11	0.53	3.33	4.17	4.75	49
Extroversion	3.72	0.46	3.17	3.67	4.33	49
Emotional Stability	-2.34	0.62	-3.25	-2.25	-1.58	49
Openness	3.12	0.35	2.67	3.17	3.58	49
Public Service Motivation						
PSM Index	0.06	0.61	-0.75	0.11	0.67	50
Attraction	3.58	0.57	2.90	3.60	4.33	50
Civic duty	4.42	0.43	3.86	4.50	4.93	50
Commitment	3.96	0.38	3.43	3.86	4.46	50
Compassion	3.66	0.48	3.00	3.63	4.25	50
Self Sacrifice	4.39	0.45	3.87	4.50	4.94	50
Social Justice	4.20	0.43	3.60	4.20	4.90	50
Performance						
$\overline{\text{Inspected in the Last Two Months } (=1)}$	0.56	0.50	0	1	1	558
PANEL C: Collusion						
Predicted Collusion (=1)	0.13	0.33	0	0	1	334

Notes: Sample for Panel A: doctors in control districts that completed the personalities survey module, given in waves 2 and 3 and during a special follow-up round. Sample for Panel B: health inspectors in control districts that completed the personalities survey module. Doctors and inspectors were only asked to complete the module once. The Big Five and PSM traits are each mean responses to statements that represent the trait on a five point Likert scale, in which 1 corresponds to disagree strongly, 2 to disagree a little, 3 to neutral, 4 to agree a little, and 5 to agree strongly. Likert responses are given the same direction (5 always being more agreeable, for example, never less). The Big Five and PSM indices are z-score averages of the five and six traits within the Big Five and PSM respectively. Performance and collusion samples are clinic-wave observations in control districts across waves 1 through 3, where doctors are posted. Collusion is a dummy variable coded as 1 when a doctor is reported absent in both survey waves 2 and 3 but is reported as present by health inspectors during every visit between the launch of the program and present (up to 50 visits).

Table A.2: Senior Health Official Personality Summary Statistics (Control Districts)

	Mean	SD	P10	P50	P90	Obs
Big Five Personality	Traits					
Big Five Index	0.07	0.74	-0.89	0.47	0.72	16
Agreeableness	3.75	0.59	3.17	3.88	4.33	16
Conscientiousness	4.10	0.51	3.42	4.25	4.67	16
Extroversion	3.80	0.34	3.42	3.83	4.25	16
Emotional Stability	-2.34	0.53	-3.17	-2.09	-1.75	16
Openness	3.07	0.36	2.73	2.88	3.58	16
Public Service Motiv	ration					
PSM Index	0.20	0.63	-0.64	0.06	1.00	16
Attraction	3.73	0.61	3.00	3.50	4.80	16
Civic Duty	4.54	0.39	3.86	4.57	5.00	16
Commitment	3.95	0.35	3.57	4.00	4.43	16
Compassion	3.80	0.45	3.25	3.62	4.50	16
Self Sacrifice	4.51	0.34	4.00	4.56	4.88	16
Social Justice	4.16	0.42	3.60	4.10	4.80	16

Notes: Sample: senior health officials in control districts that completed the personalities survey module, given during a single round after the final wave of clinic visits. The Big Five and PSM traits are each mean responses to statements that represent the trait on a five point Likert scale, in which 1 corresponds to disagree strongly, 2 to disagree a little, 3 to neutral, 4 to agree a little, and 5 to agree strongly. Likert responses are given the same direction (5 always being more agreeable, for example, never less). The Big Five and PSM indices are z-score averages of the five and six traits within the Big Five and PSM respectively.

Table A.3: Doctor Personality and Doctor Attendance

			Doctor	· Presen	nt (=1)		
	(1)	(2)	(3)	(4)	(5)	(6)	(7)
PANEL A: Big Five Pers	onality [	Traits					
Big Five Index		0.042					
		(0.034)					
Agreeableness			0.008				
Citi			(0.023)	0.058**			
Conscientiousness				(0.026)			
Extroversion				(0.020)	0.047*		
Extroversion					(0.025)		
Emotional Stability					(0.020)	0.030	
Emotional Stability						(0.024)	
Openness						(0.021)	-0.015
o pomiess							(0.024)
Mean of dependent variable		0.493	0.493	0.493	0.493	0.493	0.493
# Observations		479	479	479	479	479	479
# Clinics		190	190	190	190	190	190
R-Squared		0.193	0.191	0.198	0.196	0.193	0.191
P-value		0.216	0.730	0.029	0.066	0.219	0.523
Adjusted P-value		0.122	0.500	0.124	0.153	0.269	0.500
PANEL B: Public Service	e Motiva	tion					
PSM Index	0.080**						
	(0.037)						
Attraction		0.030					
		(0.026)					
Civic Duty			0.071**				
			(0.030)	0.000			
Commitment				0.033			
G				(0.026)	0.011		
Compassion					0.011 $(0.028)$		
Self Sacrifice					(0.028)	0.056**	
gen gaermee						(0.025)	
Social Justice						(0.020)	0.028
Social vastice							(0.022)
Mean of dependent variable	0.493	0.493	0.493	0.493	0.493	0.493	0.493
# Observations	479	479	479	479	479	479	479
# Clinics	190	190	190	190	190	190	190
R-Squared	0.198	0.193	0.201	0.193	0.191	0.199	0.193
P-value	0.033	0.242	0.019	0.213	0.696	0.030	0.201
Adjusted P-value	0.071	0.269	0.124	0.269	0.500	0.124	0.269

Notes: Standard errors clustered at the clinic level reported in parentheses. All regressions include tehsil (subdistrict) and survey wave fixed effects. Sample: control district clinics for which doctor personality data is available and a doctor is posted. The Big Five and PSM traits are each mean responses to statements that represent the trait on a five point Likert scale, in which 1 corresponds to disagree strongly, 2 to disagree a little, 3 to neutral, 4 to agree a little, and 5 to agree strongly. Likert responses are given the same direction (5 always being more agreeable, for example, never less). All personality traits are then normalized across doctors. The Big Five and PSM indices are z-score averages of the five and six traits within the Big Five and PSM respectively. P-values reported are from a two-sided hypothesis test that the null effect is zero. Adjusted P-values are corrected for multiple hypothesis testing. One correction is done across the Big Five and PSM indices P-values using the Family-Wise Error Rate procedure. A second is done across the eleven Big Five and PSM traits using False Discover Rate procedure. Both procedures are reported in Anderson (2008). Levels of Significance: \*p < 0.1, \*\*p < 0.05, \*\*\*p < 0.01.

Table A.4: Doctor Personality and Estimated Doctor-inspector Collusion

		Doe	ctor-insp	ector Col	lusion (=	=1)	
	(1)	(2)	(3)	(4)	(5)	(6)	(7)
PANEL A: Big Five Pers	onality Tr	aits					
Big Five Index		-0.099***					
		(0.031)					
Agreeableness			-0.083***				
			(0.026)				
Conscientiousness				-0.059***			
				(0.021)			
Extroversion					-0.063***		
					(0.023)		
Emotional Stability						-0.063***	
						(0.022)	
Openness							-0.012
							(0.024)
Mean of dependent variable		0.103	0.103	0.103	0.103	0.103	0.103
# Observations		273	273	273	273	273	273
# Clinics		273	273	273	273	273	273
R-Squared		0.390	0.399	0.374	0.378	0.378	0.347
P-value		0.002	0.001	0.006	0.006	0.003	0.623
Adjusted P-value		0.002	0.011	0.011	0.011	0.011	0.061
PANEL B: Public Service	Motivati	on					
PSM Index	-0.124***						
	(0.037)						
Attraction	(0.001)	-0.054**					
110010001011		(0.022)					
Civic Duty		(0.022)	-0.051**				
Civic Duty			(0.022)				
Commitment			(0.022)	-0.068***			
				(0.024)			
Compassion				(0.021)	-0.067***		
Compassion					(0.023)		
Self Sacrifice					(0.029)	-0.067***	
Self Sacrifice						(0.021)	
Social Justice						(0.021)	-0.049**
Social Sustice							(0.022)
Mean of dependent variable	0.103	0.103	0.103	0.103	0.103	0.103	0.103
# Observations	273	273	273	273	273	273	273
# Clinics	273	273	273	273	273	273	273
R-Squared	0.409	0.371	0.371	0.388	0.381	0.382	0.366
P-value	0.409	0.016	0.020	0.366 $0.005$	0.301 $0.004$	0.362 $0.002$	0.025
Adjusted P-value	0.001 $0.002$	0.010	0.020	0.003	0.004 $0.011$	0.002	0.025 $0.011$
Aujusteu I -value	0.002	0.011	0.011	0.011	0.011	0.011	0.011

Notes: Standard errors clustered at the clinic level reported in parentheses. All regressions include tehsil (sub-district) and survey wave fixed effects. Sample: treatment district clinics for which doctor personality data is available and a doctor is posted. All personality traits are normalized. The Big Five and PSM traits are each mean responses to statements that represent the trait on a five point Likert scale, in which 1 corresponds to disagree strongly, 2 to disagree a little, 3 to neutral, 4 to agree a little, and 5 to agree strongly. Likert responses are given the same direction (5 always being more agreeable, for example, never less). All personality traits are then normalized across doctors. The Big Five and PSM indices are z-score averages of the five and six traits within the Big Five and PSM respectively. Collusion is a dummy variable coded as 1 when a doctor is reported absent in both survey waves 2 and 3 but is reported as present by health inspectors during every visit between the launch of the program and present (up to 50 visits). P-values reported are from a two-sided hypothesis test that the null effect is zero. Adjusted P-values are corrected for multiple hypothesis testing. One correction is done across the Big Five and PSM indices P-values using the Family-Wise Error Rate procedure. A second is done across the eleven Big Five and PSM traits using False Discover Rate procedure. Both procedures are reported in Anderson (2008). Levels of Significance: \*p < 0.1, \*\*p < 0.05, \*\*\*p < 0.01.

Table A.5: Doctor Personality Measure Predictions Compared to Other Covariates

	(1)	(2)	(3)	(4)	(5)
		Do	ctor Presei	nt (=1)	
Distance to Hometown (KM)	-0.000		-0.000		-0.000
	(0.000)		(0.000)		(0.000)
Tenure in Department of Health (Years)	0.000		0.000		0.000
	(0.000)		(0.000)		(0.000)
Tenure at Clinic (Years)	-0.001		-0.001		-0.001
	(0.000)		(0.001)		(0.001)
Big Five Index		0.048	0.056		
		(0.032)	(0.031)		
PSM Index				0.091*	0.090**
				(0.035)	(0.035)
Mean of Dependent Variable	0.502	0.493	0.484	0.493	0.484
# Observations	514	479	471	479	471
# Clinics	212	190	187	190	187
R-Squared	0.049	0.054	0.062	0.063	0.068
		Doctor-ii	nspector C	ollusion (=1	.)
Distance to Hometown (KM)	-0.000		-0.000	-	0.000
	(0.000)		(0.000)		(0.000)
Tenure in Department of Health (Years)	0.000		0.000		0.000
	(0.000)		(0.000)		(0.000)
Tenure at Clinic (Years)	-0.000		-0.000		-0.000
	(0.000)		(0.000)		(0.000)
Big Five Index		-0.077**	-0.082**		
		(0.026)	(0.026)		
PSM Index				-0.119***	-0.123***
				(0.035)	(0.036)
Mean of Dependent Variable	0.112	0.103	0.100	0.103	0.100
# Observations	295	273	269	273	269
# Clinics	295	273	269	273	269
R-Squared	0.051	0.087	0.094	0.123	0.130

Notes: Standard errors clustered at the clinic level reported in parentheses. All regressions include tehsil (sub-district) and survey wave fixed effects. Sample: Clinics for which doctor personality data is available and a doctor is posted. Panel A is restricted to control clinics, Panel B to treatment. The Big Five and PSM traits are each mean responses to statements that represent the trait on a five point Likert scale, in which 1 corresponds to disagree strongly, 2 to disagree a little, 3 to neutral, 4 to agree a little, and 5 to agree strongly. Likert responses are given the same direction (5 always being more agreeable, for example, never less). All personality traits are then normalized across doctors. The Big Five and PSM indices are z-score averages of the five and six traits within the Big Five and PSM respectively. Collusion is a dummy variable coded as 1 when a doctor is reported absent in both survey waves 2 and 3 but is reported as present by health inspectors during every visit between the launch of the program and present (up to 50 visits). Levels of Significance: \*p < 0.1, \*\*p < 0.05, \*\*\*p < 0.01.

Table A.6: Doctor Attendance and Health Service Provision (Control Districts)

	Number of Outpatients Seen
	(1)
Present $(=1)$	197.654***
	(51.926)
Mean of Dependent Variable	1071.240
# Observations	784
# Clinics	420
R-Squared	0.422

Notes: Standard errors clustered at the clinic level reported in parentheses. Regression includes tehsil (sub-district) and survey wave fixed effects. Sample is limited to clinics in control districts which keep records of outpatient visits (420 of 425). The number of outpatients seen is in the total for each month prior to our independent visits. Present is a dummy variable equal to one if the clinic's doctor was present during the same independent visits. Levels of Significance: \*p < 0.1, \*\*p < 0.05, \*\*\*p < 0.01.

Table A.7: Health Inspector Personality and Inspections

		Health 1	Inspection	Health Inspection in Last Two Months (=1)									
	(1)	(2)	(3)	(4)	(5)	(6)	(7)						
PANEL A: Big Five Pers	onality	Traits											
Big Five Index		-0.062											
		(0.044)											
Agreeableness			-0.021										
C			(0.029)	0.049*									
Conscientiousness				-0.043*									
Extroversion				(0.024)	-0.043								
Extroversion					(0.034)								
Emotional Stability					(0.004)	-0.061*							
						(0.031)							
Openness						()	0.004						
-							(0.032)						
Mean of dependent variable		0.588	0.588	0.588	0.588	0.588	0.588						
# Observations		454	454	454	454	454	454						
# Tehsils		45	45	45	45	45	45						
R-Squared		0.166	0.163	0.166	0.166	0.167	0.162						
P-value		0.163	0.469	0.076	0.212	0.057	0.897						
Adjusted P-value		0.482	1.000	0.726	1.000	0.726	1.000						
PANEL B: Public Service	e Motiva	ation											
PSM Index	-0.043												
	(0.052)												
Attraction		-0.003											
		(0.033)	0.010										
Civic Duty			-0.010										
C. A. A.			(0.023)	0.005									
Commitment				-0.025									
Compassion				(0.035)	-0.054								
Compassion					(0.056)								
Self Sacrifice					(0.000)	-0.018							
Son Sucrimee						(0.022)							
Social Justice						( )	-0.015						
							(0.035)						
Mean of dependent variable	0.572	0.572	0.572	0.572	0.572	0.572	$0.572^{'}$						
# Observations	467	467	467	467	467	467	467						
# Tehsils	46	46	46	46	46	46	46						
R-Squared	0.192	0.190	0.190	0.191	0.193	0.191	0.191						
P-value	0.411	0.923	0.651	0.480	0.340	0.414	0.679						
Adjusted P-value	0.482	1.000	1.000	1.000	1.000	1.000	1.000						

Notes: Standard errors clustered at the health inspector level reported in parentheses. All regressions include district and survey wave fixed effects. Sample: control district clinics for which health inspector personality data is available and a doctor is posted. The Big Five and PSM traits are each mean responses to statements that represent the trait on a five point Likert scale, in which 1 corresponds to disagree strongly, 2 to disagree a little, 3 to neutral, 4 to agree a little, and 5 to agree strongly. Likert responses are given the same direction (5 always being more agreeable, for example, never less). All personality traits are then normalized across inspectors. The Big Five and PSM indices are z-score averages of the five and six traits within the Big Five and PSM respectively. P-values reported are from a two-sided hypothesis test that the null effect is zero. Adjusted P-values are corrected for multiple hypothesis testing. One correction is done across the Big Five and PSM indices P-values using the Family-Wise Error Rate procedure. A second is done across the eleven Big Five and PSM traits using False Discover Rate procedure. Both procedures are reported in Anderson (2008). Levels of Significance: \*p < 0.1, \*\*p < 0.05, \*\*\*p < 0.01.

Table A.8: Health Inspector Personality and Estimated Doctor-inspector Collusion

		D	octor-insp	pector Coll	usion (=1	L)	
-	(1)	(2)	(3)	(4)	(5)	(6)	(7)
PANEL A: Big Five Person	onality T	raits					
Big Five Index		0.051					
		(0.044)					
Agreeableness			-0.001				
			(0.027)	0.000			
Conscientiousness				0.009			
Extuarancian				(0.022)	0.055*		
Extroversion					0.055* $(0.028)$		
Emotional Stability					(0.028)	0.007	
Emotional Stability						(0.016)	
Openness						(0.010)	0.004
Openness							(0.019)
Mean of dependent variable		0.092	0.092	0.092	0.092	0.092	0.092
# Observations		292	292	292	292	292	292
# Tehsils		48	48	48	48	48	48
R-Squared		0.148	0.144	0.144	0.159	0.144	0.144
P-value		0.250	0.963	0.668	0.057	0.661	0.819
Adjusted P-value		0.143	1.000	0.802	0.234	0.802	0.968
PANEL B: Public Service	Motivat	tion					
PSM Index	-0.071**						
	(0.029)						
Attraction	,	-0.042					
		(0.030)					
Civic Duty		,	0.009				
·			(0.018)				
Commitment				-0.050**			
				(0.019)			
Compassion					-0.020		
					(0.019)		
Self Sacrifice						-0.031*	
						(0.016)	
Social Justice							-0.035*
M. (1)	0.005	0.005	0.005	0.005	0.005	0.00	(0.019)
Mean of dependent variable	0.095	0.095	0.095	0.095	0.095	0.095	0.095
# Observations	294	294	294	294	294	294	294
# Tehsils R-Squared	$49 \\ 0.160$	$49 \\ 0.153$	$49 \\ 0.149$	$49 \\ 0.167$	49 0.151	49 0.155	49 0.157
R-Squared P-value	0.160 $0.018$	0.153 $0.168$	0.149 $0.630$	0.167	$0.151 \\ 0.295$	$0.155 \\ 0.056$	$0.157 \\ 0.077$
Adjusted P-value	0.018	0.108 $0.307$	0.802	0.013 $0.168$	0.295 $0.526$	0.036 $0.234$	0.077
Aujusteu r-varue	0.056	0.507	0.602	0.108	0.520	0.234	0.240

Notes: Standard errors clustered at the health inspector level reported in parentheses. All regressions include district and survey wave fixed effects. Sample: control district clinics for which health inspector personality data is available and a doctor is posted. The Big Five and PSM traits are each mean responses to statements that represent the trait on a five point Likert scale, in which 1 corresponds to disagree strongly, 2 to disagree a little, 3 to neutral, 4 to agree a little, and 5 to agree strongly. Likert responses are given the same direction (5 always being more agreeable, for example, never less). All personality traits are then normalized across inspectors. The Big Five and PSM indices are z-score averages of the five and six traits within the Big Five and PSM respectively. Collusion is a dummy variable coded as 1 when a doctor is reported absent in both survey waves 2 and 3 but is reported as present by health inspectors during every visit between the launch of the program and present (up to 50 visits). P-values reported are from a two-sided hypothesis test that the null effect is zero. Adjusted P-values are corrected for multiple hypothesis testing. One correction is done across the Big Five and PSM indices P-values using the Family-Wise Error Rate procedure. A second is done across the eleven Big Five and PSM traits using False Discover Rate procedure. Both procedures are reported in Anderson (2008). Levels of Significance: \*p < 0.1, \*\*p < 0.05, \*\*\*p < 0.01.

Table A.9: Health Inspector Personality and Inspections—Full Sample

		Health 1	Inspection	in Last	Two Mon	ths (=1)	
•	(1)	(2)	(3)	(4)	(5)	(6)	(7)
PANEL A: Big Five Person	onality '	Traits					
Big 5 index		-0.020					
		(0.028)					
Agreeableness			0.010				
			(0.020)				
Conscientiousness				-0.017			
T				(0.017)	0.004		
Extroversion					-0.034		
D 4: 1 4 1:1:4					(0.025)	0.041	
Emotional stability						-0.041	
Openness						(0.032)	0.038
Openness							(0.036)
Mean of dependent variable		0.635	0.635	0.635	0.635	0.635	0.635
# Observations		860	860	860	860	860	860
# Tehsils		49	49	49	49	49	49
R-Squared		0.180	0.180	0.180	0.182	0.182	0.182
	N.T		0.100	0.100	0.102	0.102	0.102
PANEL B: Public Service PSM index	-0.000	ation					
r SW Index	(0.041)						
Attraction	(0.041)	-0.005					
Attraction		(0.027)					
Civic duty		(0.021)	0.013				
Civic daty			(0.020)				
Commitment			(0.020)	0.018			
C 0				(0.025)			
Compassion				(313_3)	-0.027		
r					(0.025)		
Self Sacrifice					,	0.008	
						(0.017)	
Social justice						,	-0.022
							(0.024)
Mean of dependent variable	0.619	0.619	0.619	0.619	0.619	0.619	0.619
# Observations	885	885	885	885	885	885	885
# Tehsils	50	50	50	50	50	50	50
R-Squared	0.206	0.206	0.207	0.207	0.208	0.207	0.207

Notes: Standard errors clustered at the health inspector level reported in parentheses. All regressions include district and survey wave fixed effects. Sample: control district clinics for which health inspector personality data is available, regardless of whether or not a doctor is posted. The Big Five and PSM traits are each mean responses to statements that represent the trait on a five point Likert scale, in which 1 corresponds to disagree strongly, 2 to disagree a little, 3 to neutral, 4 to agree a little, and 5 to agree strongly. Likert responses are given the same direction (5 always being more agreeable, for example, never less). All personality traits are then normalized across inspectors. The Big Five and PSM indices are z-score averages of the five and six traits within the Big Five and PSM respectively. Levels of Significance: \*p < 0.1, \*\*p < 0.05, \*\*\*p < 0.01.

Table A.10: Health Inspector Personality and Estimated Doctor-inspector Collusion—Full Sample

PANEL A: Big Five Presulty Traits   Guille Five Index			D	octor-insp	pector Co	llusion (=	=1)	
Big Five Index	•	(1)	(2)	(3)	(4)	(5)	(6)	(7)
Agreeableness	PANEL A: Big Five Person	nality 7	Traits					
Agreeableness	Big Five Index							
Conscientiousness			(0.050)					
Conscientiousness	Agreeableness							
Extroversion				(0.032)				
Extroversion	Conscientiousness							
Emotional Stability	T 4				(0.025)	0.040		
Companies	Extroversion							
(0.021)           Openness         0.034         0.034         0.036         0.036         0.026)           Mean of Dependent Variable         0.194         0.196         0.196         0.196         0.196         0.196         0.196	Emotional Stability					(0.037)	0.020	
Openness         Image: Content of the pendent of	Emotional Stability							
Mean of Dependent Variable	Openness						(0.021)	0.003
Mean of Dependent Variable       0.194       0.174       0.174         PANEL B: Public Service Motivation       Motivation       0.178       0.178       0.174         PSM Index       -0.017       0.045       0.040       0.040       0.040       0.040       0.040       0.040       0.040       0.040       0.040       0.040       0.040       0.040       0.040       0.040       0.040       0.003       0.004       0.003       0.004       0.0	Openness							
# Observations   361   3	Mean of Dependent Variable		0.194	0.194	0.194	0.194	0.194	` /
# Tehsils R-Squared 51 0.183 0.179 0.181 51 51 51 0.174  PANEL B: Public Service Wotivation PSM Index -0.017 (0.045)  Attraction -0.026 (0.033)  Civic Duty 0.040 (0.025)  Commitment -0.026 (0.033)  Compassion -0.026 (0.036)  Self Sacrifice -0.026 (0.036)  Self Sacrifice -0.026 (0.036)  Social Justice -0.016 (0.025)  Mean of Dependent Variable 0.196 0.196 0.196 0.196 0.196 0.196 0.196 0.196 0.196 4.096  # Observations 363 363 363 363 363 363 363 363 363 36	-							
R-Squared   0.183   0.179   0.181   0.178   0.175   0.174								
PSM Index	**		0.183	0.179	0.181	0.178	0.175	0.174
PSM Index	PANEL B: Public Service	Motiva	tion					
Attraction (0.045) Attraction -0.026								
Attraction -0.026 (0.033)  Civic Duty 0.040 (0.025)  Commitment -0.026 (0.025)  Compassion -0.046* (0.019)  Self Sacrifice -0.005 (0.023)  Social Justice -0.096 -0.005 (0.030)  Mean of Dependent Variable 0.196								
Civic Duty       0.040 (0.025)         Commitment       -0.046* (0.019)         Compassion       -0.005 (0.023)         Self Sacrifice       -0.005 (0.030)         Social Justice       -0.005 (0.030)         Mean of Dependent Variable       0.196	Attraction	()	-0.026					
Civic Duty       0.040 (0.025)         Commitment       -0.046* (0.019)         Compassion       -0.005 (0.023)         Self Sacrifice       -0.005 (0.023)         Social Justice       -0.001 (0.025)         Mean of Dependent Variable       0.196								
Commitment       -0.046*         Compassion       -0.005         Self Sacrifice       -0.005         Social Justice       -0.005         Mean of Dependent Variable       0.196	Civic Duty		,	0.040				
$ \begin{array}{c ccccccccccccccccccccccccccccccccccc$	•			(0.025)				
$ \begin{array}{c ccccccccccccccccccccccccccccccccccc$	Commitment				-0.046*			
Self Sacrifice $ \begin{array}{c ccccccccccccccccccccccccccccccccccc$					(0.019)			
Self Sacrifice       -0.005 (0.030)         Social Justice       0.001 (0.025)         Mean of Dependent Variable       0.196 (0.196)	Compassion							
$ \begin{array}{cccccccccccccccccccccccccccccccccccc$						(0.023)		
Social Justice     0.001       Mean of Dependent Variable     0.196     0.196     0.196     0.196     0.196     0.196     0.196     0.196     0.196       # Observations     363     363     363     363     363     363     363     363       # Tehsils     52     52     52     52     52     52     52	Self Sacrifice							
Mean of Dependent Variable         0.196         0							(0.030)	0.004
Mean of Dependent Variable       0.196 <th< td=""><td>Social Justice</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></th<>	Social Justice							
# Observations 363 363 363 363 363 363 363 4 Tehsils 52 52 52 52 52 52 52	Man of Danandant V	0.106	0.106	0.106	0.106	0.106	0.106	,
# Tehsils 52 52 52 52 52 52 52	<u>-</u>							
R-Squared 0.174 0.175 0.179 0.182 0.174 0.174 0.174								

Notes: Standard errors clustered at the health inspector level reported in parentheses. All regressions include district and survey wave fixed effects. Sample: control district clinics for which health inspector personality data is available, regardless of whether a doctor is posted. The Big Five and PSM traits are each mean responses to statements that represent the trait on a five point Likert scale, in which 1 corresponds to disagree strongly, 2 to disagree a little, 3 to neutral, 4 to agree a little, and 5 to agree strongly. Likert responses are given the same direction (5 always being more agreeable, for example, never less). All personality traits are then normalized across inspectors. The Big Five and PSM indices are z-score averages of the five and six traits within the Big Five and PSM respectively. Collusion is a dummy variable coded as 1 when a doctor is reported absent in both survey waves 2 and 3 but is reported as present by health inspectors during every visit between the launch of the program and present (up to 50 visits). Levels of Significance: \*p < 0.1, \*\*p < 0.05, \*\*\*p < 0.01.

Table A.11: Health Inspector Personality Measure Predictions Compared to Other Covariates

	(1)	(2)	(3)	(4)	(5)			
	Health	Inspectio	n in Last	Two Mor	nths (=1)			
Age (Years)	-0.009		-0.005		-0.016			
	(0.012)		(0.011)		(0.010)			
Has Completed Higher Education (=1)	-0.016		-0.061		-0.058			
	(0.072)		(0.082)		(0.079)			
Tenure in Department of Health (Years)	-0.001		-0.003		0.004			
	(0.012)		(0.012)		(0.011)			
Tenure as Inspector (Years)	0.018		0.026*		0.036**			
	(0.010)		(0.010)		(0.011)			
Distance to Hometown (KM)	0.009		0.032		0.020			
	(0.027)		(0.032)		(0.032)			
Inspector Reports Liking Current Post (=1)	-0.016		-0.017		-0.014			
	(0.014)		(0.022)		(0.019)			
Big Five Index		-0.062	-0.105					
DOM I. I		(0.044)	(0.055)	0.040	0 1 104			
PSM Index				-0.043	-0.143*			
M (D 1 - M - M	0 505	0 500		(0.052)	(0.070)			
Mean of Dependent Variable	0.565	0.588	0.587	0.572	0.570			
# Observations	469	454	441	467	454			
# Tehsils	46	45	43	46	44			
R-Squared	0.200	0.166	0.186	0.192	0.216			
		Octor-ins	•	pector Collusion (=1)				
Age (Years)	-0.004		-0.004		-0.011			
	(0.011)		(0.010)		(0.010)			
Has Completed Higher Education (=1)	-0.062		-0.052		-0.038			
	(0.047)		(0.029)		(0.031)			
Tenure in Department of Health (Years)	0.002		0.003		0.002			
	(0.013)		(0.010)		(0.011)			
Tenure as Inspector (Years)	-0.002		-0.001		-0.002			
D: (1714)	(800.0)		(0.007)		(0.006)			
Distance to Hometown (KM)	0.003*		0.023		0.024			
I	(0.001)		(0.012)		(0.013)			
Inspector Reports Liking Current Post (=1)	0.001		0.008		0.005			
D: D: I I	(0.009)	0.051	(0.010)		(0.009)			
Big Five Index		0.051	0.055					
DCM In Jan		(0.044)	(0.047)	0.071*	0.119**			
PSM Index				-0.071*	-0.113**			
Man of Dependent Veriable	0.006	0.000	0.000	(0.029)	(0.034)			
Mean of Dependent Variable	0.096	0.092	0.092	0.095	0.095			
# Observations # Tobeile	301	292	292	294	294			
# Tehsils  B Squared	50 0.154	48	48	49 0.160	49 0.105			
R-Squared	0.154	0.148	0.172	0.160	0.195			

Notes: Standard errors clustered at the health inspector level reported in parentheses. All regressions include district and survey wave fixed effects. Sample: Clinics for which doctor personality data is available and a doctor is posted. Panel A is restricted to control clinics, Panel B to treatment. The Big Five and PSM traits are each mean responses to statements that represent the trait on a five point Likert scale, in which 1 corresponds to disagree strongly, 2 to disagree a little, 3 to neutral, 4 to agree a little, and 5 to agree strongly. Likert responses are given the same direction (5 always being more agreeable, for example, never less). All personality traits are then normalized across doctors. The Big Five and PSM indices are z-score averages of the five and six traits within the Big Five and PSM respectively. Collusion is a dummy variable coded as 1 when a doctor is reported absent in both survey waves 2 and 3 but is reported as present by health inspectors during every visit between the launch of the program and present (up to 50 visits). Levels of Significance: \*p < 0.1, \*\*\*p < 0.05, \*\*\*\*p < 0.01.

Table A.12: Personalities and Health Inspections—Experimental Evidence, Unconditional on Doctor Being Posted

		Healt	th Insp	ection i	n Last	Two M	Ionths	(=1)	
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
PANEL A: Big Five Personali	ty Traits								
Monitoring $(=1)$		0.267**	0.141	0.127	0.166	0.134	0.144	0.106	0.143
Monitoring x Big Five Index		(0.129)	(0.118)	(0.107) $0.233$ $(0.144)$	(0.103)	(0.105)	(0.117)	(0.111)	(0.115)
Monitoring x Agreeableness				(- )	0.102 $(0.091)$				
Monitoring x Conscientiousness					(0.001)	0.134 (0.100)			
Monitoring x Extroversion						(0.100)	0.042 (0.080)		
Monitoring x Emotional Stability							(0.000)	0.142 $(0.087)$	
Monitoring x Openness								(0.001)	0.165* (0.096)
Mean of Dependent Variable		0.651	0.672	0.672	0.672	0.672	0.672	0.672	0.672
# Observations		2175	1810	1810	1810	1810	1810	1810	1810
# Clinics		35	35	35	35	35	35	35	35
R-Squared		0.049	0.044	0.061	0.069	0.060	0.046	0.056	0.055
PANEL B: Public Service Mo	tivation								
Monitoring $(=1)$	0.267** (0.129)	0.152 $(0.116)$	0.141 $(0.111)$	0.148 (0.108)	0.143 $(0.115)$	0.137 $(0.105)$	0.150 $(0.113)$	0.158 $(0.123)$	0.138 $(0.111)$
Monitoring x PSM Index	, ,	, ,	0.155 (0.153)	, ,	, ,	, ,	, ,	, ,	, ,
Monitoring x Attraction			,	0.198** (0.074)					
Monitoring x Civic Duty				()	-0.048 $(0.070)$				
Monitoring x Commitment					(0.010)	0.032 $(0.078)$			
Monitoring x Compassion						(0.010)	0.100 (0.093)		
Monitoring x Self Sacrifice							(0.030)	-0.034 (0.095)	
Monitoring x Social Justice								(0.033)	0.083 (0.098)
Mean of Dependent Variable	0.651	0.664	0.664	0.664	0.664	0.664	0.664	0.664	0.664
# Observations	2175	1841	1841	1841	1841	1841	1841	1841	1841
# Clinics	35	35	35	35	35	35	35	35	35
R-Squared	0.049	0.045	0.053	0.066	0.046	0.057	0.049	0.046	0.052

Notes: Standard errors clustered at the district level reported in parentheses. All regressions include tehsil (sub-district) and survey wave fixed effects and are not conditional on a doctor being posted. Column (1) reports average treatment effects on treatment and control district clinics. Columns (2) - (10) are limited to clinics in tehsils for which health inspector personality data is available. The Big Five and PSM traits are each mean responses to statements that represent the trait on a five point Likert scale, in which 1 corresponds to disagree strongly, 2 to disagree a little, 3 to neutral, 4 to agree a little, and 5 to agree strongly. Likert responses are given the same direction (5 always being more agreeable, for example, never less). All personality traits are then normalized across inspectors. The Big Five and PSM indices are z-score averages of the five and six traits within the Big Five and PSM respectively. Levels of Significance: \*p < 0.1, \*\*p < 0.05, \*\*\*p < 0.01.

Table A.13: Personalities and Health Inspections—Experimental Evidence, Health Inspection in the Last Month

		Hea	lth Insp	pection	in the	Last N	Ionth (	=1)	
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
PANEL A: Big Five Personali	ty Traits								
Monitoring $(=1)$		0.154**	0.137	0.126	0.139*	0.135	0.136*	0.124	0.133
Monitoring x Big Five Index		(0.070)	(0.082)	(0.079) $0.004$ $(0.116)$	(0.079)	(0.083)	(0.078)	(0.081)	(0.080)
Monitoring x Agreeableness					-0.011 $(0.071)$				
Monitoring x Conscientiousness					,	0.014 $(0.072)$			
Monitoring x Extroversion						(0.0.1=)	-0.017 $(0.072)$		
Monitoring x Emotional Stability							(0.012)	0.032 $(0.073)$	
Monitoring x Openness								(0.0.0)	0.067 $(0.076)$
Mean of Dependent Variable		0.315	0.323	0.323	0.323	0.323	0.323	0.323	0.323
# Observations		1332	1146	1146	1146	1146	1146	1146	1146
# Clinics		35	34	34	34	34	34	34	34
R-Squared		0.069	0.058	0.062	0.070	0.059	0.061	0.059	0.059
PANEL B: Public Service Mo									
Monitoring $(=1)$	0.154**	0.141*	0.136*	0.140*	0.126	0.136*	0.157*	0.141*	0.145*
Manitania a pom la las	(0.070)	(0.081)	(0.078) $0.036$	(0.081)	(0.079)	(0.077)	(0.085)	(0.080)	(0.083)
Monitoring x PSM Index			(0.110)						
Monitoring x Attraction			(0.110)	0.055					
				(0.073)					
Monitoring x Civic Duty				,	-0.028				
					(0.062)				
Monitoring x Commitment						0.003			
Monitoring x Compassion						(0.079)	-0.062		
Monitoring x Compassion							(0.060)		
Monitoring x Self Sacrifice							(0.000)	0.100	
								(0.084)	
Monitoring x Social Justice									0.020
Mean of Dependent Variable	0.915	0.910	0.210	0.319	0.210	0.210	0.210	0.210	(0.060)
Mean of Dependent Variable # Observations	0.315 $1332$	$0.319 \\ 1165$	0.319 $1165$	0.319 $1165$	0.319 $1165$	0.319 $1165$	0.319 $1165$	0.319 $1165$	0.319 $1165$
# Clinics	$\frac{1352}{35}$	34	34	34	34	34	34	34	34
R-Squared	0.069	0.059	0.060	0.061	0.062	0.061	0.064	0.067	0.060

Notes: Standard errors clustered at the district level reported in parentheses. All regressions include tehsil (sub-district) and survey wave fixed effects and are conditional on a doctor being posted. Column (1) reports average treatment effects on treatment and control district clinics. Columns (2) - (10) are limited to clinics in tehsils for which health inspector personality data is available. The Big Five and PSM traits are each mean responses to statements that represent the trait on a five point Likert scale, in which 1 corresponds to disagree strongly, 2 to disagree a little, 3 to neutral, 4 to agree a little, and 5 to agree strongly. Likert responses are given the same direction (5 always being more agreeable, for example, never less). All personality traits are then normalized across inspectors. The Big Five and PSM indices are z-score averages of the five and six traits within the Big Five and PSM respectively. Levels of Significance: \*p < 0.1, \*\*p < 0.05, \*\*\*p < 0.01.

Table A.14: Inspector Personality Measure Experimental Results Compared to Other Covariates

	(1)	(2)	(3)	(4)	(5)	(6)		
	Inspected in the Last Two Months (=1)							
Monitoring $(=1)$	0.178	1.015	-0.006	0.244	0.023	0.659		
	(0.154)	(1.121)	(0.114)	(1.092)	(0.120)	(1.094)		
Monitoring x Age (Years)		0.001		0.011		0.012		
		(0.032)		(0.031)		(0.032)		
Monitoring x Has Completed Higher Education (=1)		0.205		0.358*		0.296		
		(0.147)		(0.148)		(0.155)		
Monitoring x Tenure in Department of Health (Years)		-0.034		-0.027		-0.044		
		(0.032)		(0.033)		(0.032)		
Monitoring x Tenure as Inspector (Years)		0.028		0.019		0.023		
		(0.024)		(0.024)		(0.029)		
Monitoring x Distance to Hometown (KM)		0.047		0.085		0.086		
		(0.027)		(0.050)		(0.049)		
Monitoring x Inspector Reports Liking Current Post (=1)		-0.061		-0.058		-0.062		
		(0.048)		(0.048)		(0.048)		
Monitoring x Big Five Index			0.351*	0.277				
N. I. BOWE			(0.133)	(0.167)		0.400		
Monitoring x PSM Index					0.202	0.120		
					(0.140)	(0.159)		
Mean of dependent variable	0.641	0.644	0.655	0.504	0.648	0.503		
# Observations	1332	1178	1146	1133	1165	1152		
# Tehsils	35	33	34	33	34	33		
R-Squared	0.048	0.095	0.069	0.103	0.057	0.098		

Notes: Standard errors clustered at the district level reported in parentheses. All regressions include district and survey wave fixed effects. Sample: clinics for which health inspector personality data is available and a doctor is posted. The Big Five and PSM indices are z-score averages of the five and six traits within the Big Five and PSM respectively. Levels of Significance: \*p < 0.1, \*\*p < 0.05, \*\*\*p < 0.01.

Table A.15: Differential Clinic Flagging Effects by Senior Health Official Personality, Robustness to Cutoff

	Doctor Present (=1)						
	(1)	(2)	(3)	(4)	(5)	(6)	
PANEL A: Big Five I ndex							
Clinic Flagged as Underperforming on Dashboard	0.100	0.094	0.099	0.086	0.146	0.159	
	(0.067)	(0.067)	(0.073)	(0.072)	(0.103)	(0.098)	
Flagged x Big Five Index		0.118		0.249*		0.402**	
		(0.131)		(0.143)		(0.200)	
Mean of Dependent Variable	0.521	0.521	0.528	0.528	0.480	0.480	
# Observations	326	326	233	233	123	123	
# Clinics	228	228	180	180	106	106	
R-Squared	0.114	0.117	0.140	0.152	0.204	0.231	
PANEL B: PSM Index						_	
Clinic Flagged as Underperforming on Dashboard	0.100	0.098	0.099	0.111	0.146	0.165	
	(0.067)	(0.070)	(0.073)	(0.075)	(0.103)	(0.105)	
Flagged x PSM Index		-0.016		0.082		0.124	
		(0.108)		(0.117)		(0.169)	
Mean of Dependent Variable	0.521	0.521	0.528	0.528	0.480	0.480	
# Observations	326	326	233	233	123	123	
# Clinics	228	228	180	180	106	106	
R-Squared	0.114	0.114	0.140	0.142	0.204	0.208	
Sample	Full	Full	Partial	Partial	Disc.	Disc.	

Notes: Standard errors clustered at the clinic level reported in parentheses. All regressions include district and survey wave fixed effects and condition on a doctor being posted. Clinics were flagged in red on an online dashboard if three or more of the seven staff were absent in one or more health inspections of the clinic fifteen to forty-five days prior to an unannounced visit by our survey enumerators. The sample is limited to Monitoring the Monitor treatment districts due to the necessity of the web dashboard for flagging clinics. In addition, columns (3) and (4) restrict the sample to those clinics where only four or less staff were absent. We call this sample the "partial" sample. Columns (5) and (6) restrict the sample to those clinics where only two or three staff were absent. We call this sample the "discontinuity" sample. The Big Five and PSM indices are z-score averages of the five and six traits within the Big Five and PSM respectively. Levels of Significance: \*p < 0.1, \*\*p < 0.05, \*\*\*p < 0.01.

Table A.16: Differential Clinic Flagging Effects by Senior Health Official Personality, Semi-parametric

	(1)	(2)	
	Inspected in the Last Two Months (=		
Clinic Flagged as Underperforming on Dashboard	-0.143 (0.193)	0.074 (0.170)	
Flagged x Big Five Index Second Quartile $(=1)$	0.250 $(0.251)$	(0.11.0)	
Flagged x Big Five Index Third Quartile (=1)	0.396		
Flagged x Big Five Index Fourth Quartile (=1)	(0.264) $0.650**$		
Flagged x PSM Index Second Quartile (=1)	(0.278)	0.497**	
Flagged x PSM Index Third Quartile (=1)		(0.237) $-0.068$	
Flagged x PSM Index Fourth Quartile (=1)		$(0.239) \\ 0.308$	
Mean of Dependent Variable	0.520	(0.261) $0.520$	
# Observations	123	123	
# Clinics	106	106	
R-Squared	0.244	0.225	

Notes: Standard errors clustered at the clinic level reported in parentheses. All regressions include district and survey wave fixed effects and condition on a doctor being posted. Clinics were flagged in red on an online dashboard if three or more of the seven staff were absent in one or more health inspections of the clinic fifteen to forty-five days prior to an unannounced visit by our survey enumerators. The sample is limited to Monitoring the Monitor treatment districts due to the necessity of the web dashboard for flagging clinics. In addition, all columns restrict the sample to those clinics where only two or three staff were absent. Levels of Significance: \*p < 0.1, \*\*p < 0.05, \*\*\*p < 0.01.

Table A.17: Differential Senior Health Official Time Use by Personality

	Share of	f Time Seni	or Health	Official S	pent Mon	itoring He	alth Facilities
	(1)	(2)	(3)	(4)	(5)	(6)	(7)
Number of Clinics Flagged as Underperforming on Dashboard	0.009	0.014***	0.011**	0.012**	0.010*	0.012*	0.008
	(0.006)	(0.004)	(0.005)	(0.005)	(0.005)	(0.006)	(0.006)
# Flagged x Big Five Index		0.031*					
		(0.016)					
# Flagged x Agreeableness			-0.000				
			(0.007)				
# Flagged x Conscientiousness				0.015*			
				(0.008)			
# Flagged x Extroversion					0.005		
					(0.007)		
# Flagged x Emotional Stability						0.011	
						(0.008)	
# Flagged x Openness							0.011
							(0.007)
Mean of the Dependent Variable	0.097	0.097	0.097	0.097	0.097	0.097	0.097
# Observations	17	17	17	17	17	17	17
R-Squared	0.124	0.361	0.160	0.413	0.156	0.188	0.289

Notes: Robust standard errors reported in parentheses. Sample limited to senior health officials in treatment districts. Clinics were flagged in red on an online dashboard if three or more of the seven staff were absent in one or more health inspections of the clinic fifteen to forty-five days prior to an unannounced visit by our survey enumerators. The sample is limited to Monitoring the Monitor treatment districts due to the necessity of the web dashboard for flagging clinics. The number flagged is the total number of clinics flagged in each district prior to our second endline (when we also collected senior health official personality and time use). Each regression also contains a control for the personality measure uninteracted. The Big Five traits are each mean responses to statements that represent the trait on a five point Likert scale, in which 1 corresponds to disagree strongly, 2 to disagree a little, 3 to neutral, 4 to agree a little, and 5 to agree strongly. Likert responses are given the same direction (5 always being more agreeable, for example, never less). All personality traits are then normalized across senior health officials. The Big Five Index is a z-score averages of the five Big Five traits. Time use information was collected through a written module provided in the same visit in which personality measures were collected in which officials were asked to account for all work activities in each half-hour block between 8:30am and 8:30pm from the last two regular work days. Officials could choose from fourteen categories, including Monitoring Visits to the BHUs, Management of BHUs done in the office, Meetings with BHU staff in office, Monitoring visits to RHCs, Management of RHCs done in the office, Monitoring visits to THQ & DHQ, Management of THQ & DHQ done in the office, Lunch/Prayer break, Tea Break, Meeting with General Public, Meeting with other Govt. Official, EPI and Polio, Other Official activities, and Other. Levels of Significance: \*p < 0.1, \*\*p < 0.05, \*\*\*p < 0.01.

Table A.18: Differential Clinic Flagging Effects by Senior Health Official Personality Compared to Other Covariates

	(1)	(2)	(3)	(4)	(5)	(6)
Clinic Flagged as Underperforming on Dashboard	0.146	-1.528	0.159	0.800	0.165	1.917
	(0.103)	(2.640)	(0.098)	(2.564)	(0.105)	(3.613)
Flagged x Age (Years)		0.058		0.028		0.038
		(0.055)		(0.059)		(0.061)
Flagged x Has Completed Higher Education (=1)		0.326		0.241		0.215
		(0.290)		(0.248)		(0.314)
Flagged x Tenure in Department of Health (Years)		-0.058		-0.080		-0.120
		(0.084)		(0.079)		(0.072)
Flagged x Tenure as Official (Years)		-0.014		0.030		0.031
		(0.039)		(0.041)		(0.047)
Flagged x Distance to Hometown (KM)		0.011		-0.048		-0.039
		(0.030)		(0.034)		(0.037)
Flagged x Official Reports Liking Current Post (=1)		0.008		-0.002		-0.068
		(0.048)		(0.045)		(0.071)
Flagged x Big Five Index			0.402*	0.552*		
			(0.200)	(0.242)		
Flagged x PSM Index					0.124	0.452
					(0.169)	(0.347)
Mean of Dependent Variable	0.520	0.520	0.520	0.520	0.520	0.520
# Observations	123	123	123	123	123	123
# Clinics	106	106	106	106	106	106
R-Squared	0.204	0.225	0.231	0.245	0.208	0.235

Notes: Standard errors clustered at the clinic level reported in parentheses. All regressions include district and survey wave fixed effects and condition on a doctor being posted. Clinics were flagged in red on an online dashboard if three or more of the seven staff were absent in one or more health inspections of the clinic fifteen to forty-five days prior to an unannounced visit by our survey enumerators. The sample is limited to Monitoring the Monitor treatment districts due to the necessity of the web dashboard for flagging clinics. In addition, the sample is restructed to those clinics where only two or three staff were absent. We call this sample the "discontinuity" sample. The Big Five and PSM indices are z-score averages of the five and six traits within the Big Five and PSM respectively. Levels of Significance: \*p < 0.1, \*\*p < 0.05, \*\*\*p < 0.01.

### A.2 Appendix Figures

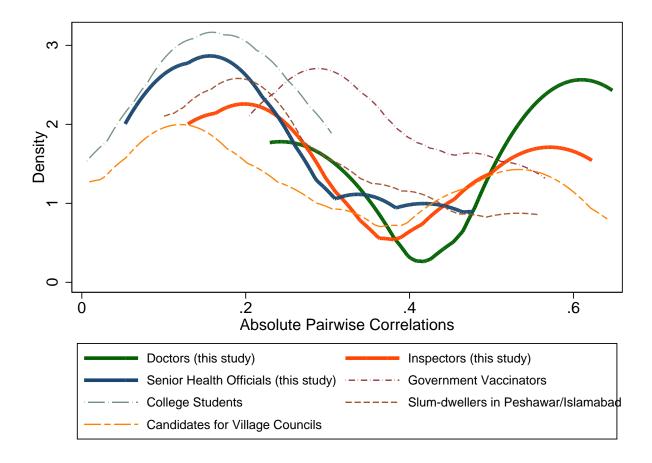


Figure A.3: Absolute Pairwise Correlations of Big Five Personality Traits in Different Samples

Notes: Displays smoothed density of ten absolute pairwise correlations between measures of each of the Big Five personality traits for seven samples. The first three samples are those of doctors, inspectors, and senior health officials in this study. Additional samples: (i) public sector polio vaccinators in Punjab (N=420); (ii) residents of slums near Islamabad, Peshawar, and Dera Ghazi Khan, often care migrants from areas close to Pakistan's border with Afghanistan (N=1152); (iii) all politicians from 240 electoral constituencies of Haripur and Abbotabad districts located in the province of Khyber-Pakhtunkhwa who contested the first village council elections in 2015 (N=3628); and (iv) students at the Lahore University of Management Science, an elite private sector university in Punjab (N=227). These samples are obtained from collaborators who have used the same locally sourced version of the Big Five personality test as this study. The Big Five traits are each mean responses to statements that represent the trait on a five point Likert scale, in which 1 corresponds to disagree strongly, 2 to disagree a little, 3 to neutral, 4 to agree a little, and 5 to agree strongly. Likert responses are given the same direction (5 always being more agreeable, for example, never less).

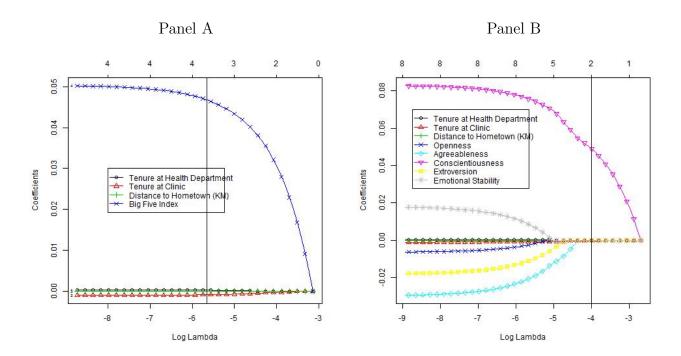


Figure A.4: LASSO model coefficients predicting doctor attendance—Big Five

Notes: Plots coefficient values from a LASSO model with doctor attendance as the outcome against possible values of  $\lambda$  in the model. Panel A plots coefficients for the following covariates: doctor Big Five Index, years of tenure at the health department, years of tenure at the specific health clinic, and distance of the health clinic to the doctor's hometown in KM. Panel B replaces the Big Five Index with each of the Big Five traits individually. The vertical lines ares at the value of Log  $\lambda$  that minimizes the mean cross-validation error given the set of covariates. The upper X-axis reports the number of non-zero coefficients in the model at each value of Log  $\lambda$ .

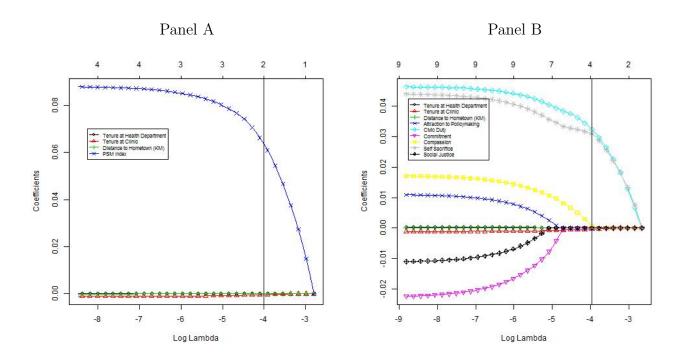


Figure A.5: LASSO model coefficients predicting doctor attendance—PSM

Notes: Plots coefficient values from a LASSO model with doctor attendance as the outcome against possible values of  $\lambda$  in the model. Panel A plots coefficients for the following covariates: doctor PSM Index, years of tenure at the health department, years of tenure at the specific health clinic, and distance of the health clinic to the doctor's hometown in KM. Panel B replaces the PSM Index with each of the PSM traits individually. The vertical lines ares at the value of Log  $\lambda$  that minimizes the mean cross-validation error given the set of covariates. The upper X-axis reports the number of non-zero coefficients in the model at each value of Log  $\lambda$ .

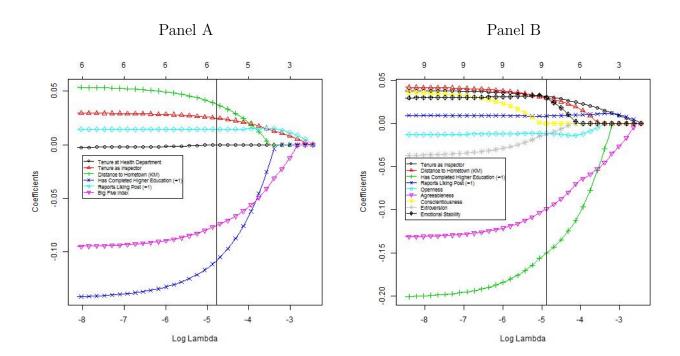


Figure A.6: LASSO model coefficients predicting health inspections—Big Five

Notes: Plots coefficient values from a LASSO model with health inspections as the outcome against possible values of  $\lambda$  in the model. Panel A plots coefficients for the following covariates: health inspector Big Five Index, years of tenure at the health department, years of tenure as an inspector, distance of the inspectors office to his hometown in KM, and dummies for whether the health inspector has completed higher education and reports liking his current post. Panel B replaces the Big Five Index with each of the Big Five traits individually. The vertical lines area at the value of Log  $\lambda$  that minimizes the mean cross-validation error given the set of covariates. The upper X-axis reports the number of non-zero coefficients in the model at each value of Log  $\lambda$ .

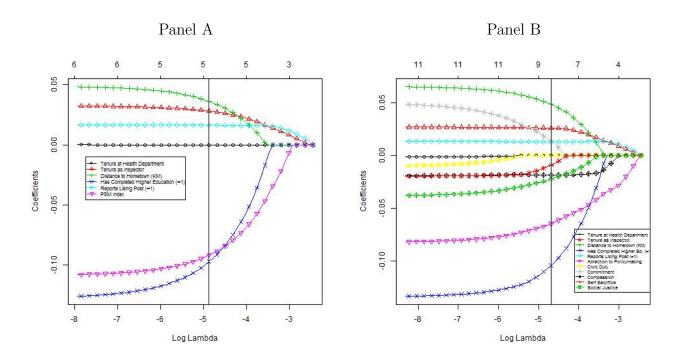


Figure A.7: LASSO model coefficients predicting health inspections—PSM

Notes: Plots coefficient values from a LASSO model with health inspections as the outcome against possible values of  $\lambda$  in the model. Panel A plots coefficients for the following covariates: health inspector PSM Index, years of tenure at the health department, years of tenure as an inspector, distance of the inspectors office to his hometown in KM, and dummies for whether the health inspector has completed higher education and reports liking his current post. Panel B replaces the PSM Index with each of the PSM traits individually. The vertical lines are at the value of Log  $\lambda$  that minimizes the mean cross-validation error given the set of covariates. The upper X-axis reports the number of non-zero coefficients in the model at each value of Log  $\lambda$ .

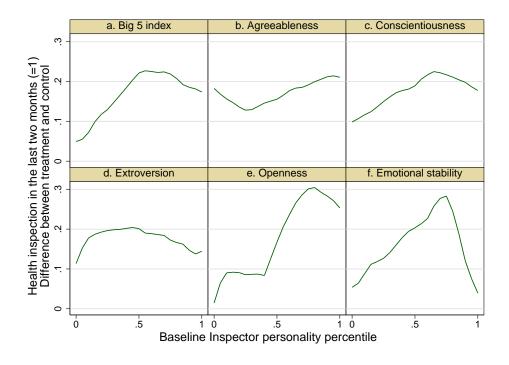


Figure A.8: Health Inspector Non-parametric Heterogeneous Effects, Trait-by-Trait, Big Five

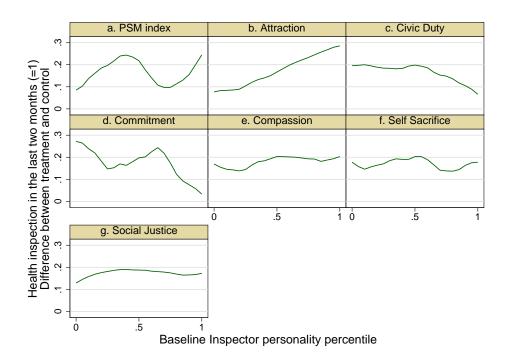


Figure A.9: Health Inspector Non-parametric Heterogeneous Effects, Trait-by-Trait, PSM

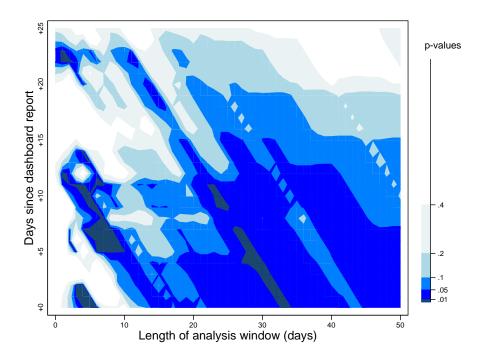


Figure A.10: Robustness to Different Windows for Flagging- Big Five Index

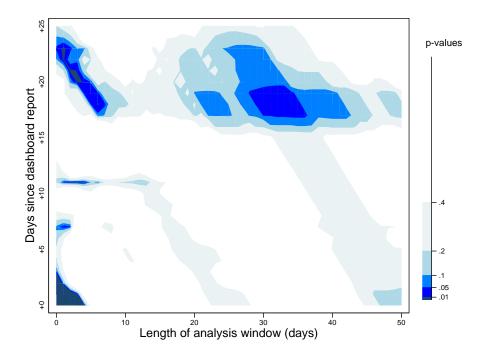


Figure A.11: Robustness to Different Windows for Flagging- PSM Index

A.3 Personalities Survey Instrument—Translation

Designation
Union Council number
Name of BHU
HMIS code
Part 3
Medical Officer
(Self Reporting Section)
In this part of the on-going LUMS study, we are trying to collect data regarding the level of job satisfaction of health officers appointed in BHUs and the factors affecting their decision to retain their posts. We will be very thankful to you for taking some time out to fill out the form enclosed in this envelope, putting it back in and then handing it to the interviewer. We would like to remind you that, as with the rest of the survey, all of your responses for this section will be kept confidential by our research team and will not be shared by any official from the health department. Nevertheless, like before, your participation is voluntary.
Instructions for filling out the questionnaire:
<ol> <li>Read every statement carefully and encircle the response you agree with.         <ul> <li>a. If you completely disagree with the statement, encircle (1).</li> <li>b. If you mostly disagree with the statement, encircle (2).</li> <li>c. If you are indifferent to the statement, encircle (3).</li> <li>d. If you mostly agree with the statement, encircle (4).</li> <li>e. If you completely agree with the statement, encircle (5).</li> </ul> </li> <li>This test has no concept of right or wrong, nor do you have to be an expert to solve it. Respond as sincerely as possible. Write your opinion as carefully and honestly as possible. Answer every question and ensure that for every response, you have encircled the right option. During the test, if you encircle the wrong option by mistake or if you change your mind after encircling a response, do not erase it. Instead, mark the wrong response with a cross and encircle your correct one.</li> </ol>
Section 1

Name

Statements:

- 1. Politics is a bad word
- 2. I respect elected officials who can convert good ideas to laws
- 3. The attitude of an elected official is just as important as his/her competency
- 4. I am indifferent to political give and take based on the concept of losing something to gain something
- 5. I don't care much for politicians
- 6. People do talk about the welfare of the general public but in reality they are only interested in their personal gains
- 7. It is very difficult for me to take a lot of interest in the events that take place in my community
- 8. I work selflessly for my community
- 9. Meaningful public service is really important to me
- 10. I would prefer that elected officials work for the welfare of the community even if it goes against my self interests
- 11. For a government employee, loyalty to the public should take precedence over loyalty to his/her officers
- 12. I consider serving the public my social responsibility
- 13. I believe that there are a lot of public issues that need to be addressed
- 14. I don't believe that the government can do anything to make the society more just
- 15. If any group is excluded from social welfare, we will stay in bad times
- 16. I am ready to spend every ounce of my energy to make this world a more just place
- 17. I am not afraid of raising my voice for the rights of others even if I am mocked for it
- 18. When government employees take their oaths, I believe that they are ready to take on responsibilities not expected from common citizens
- 19. I can go to any lengths to fulfill my civic responsibilities
- 20. Government service is the highest level of citizenship
- 21. I believe that no matter how busy a person is, it is his/her ethical responsibility to do his/her part in dealing with social issues
- 22. It is my responsibility to take care of the poor
- 23. The words 'work', 'honor' and 'country' evoke strong emotions in the bottom of my heart
- 24. It is my responsibility to solve the issues arising from mutual dependence of people
- 25. I am rarely moved by the plight of underprivileged people
- 26. A lot of social programs are very important and cannot be lived without
- 27. Whenever I see people in need, It becomes difficult for me to control my emotions
- 28. For me, working for the welfare of others is an expression of patriotism
- 29. I rarely think about the welfare of people I don't know personally
- 30. Day to day incidents make me appreciate time and again how much we depend on each other

- 31. I don't feel any sympathy for people who don't even bother to take the first step to fulfill their needs
- 32. There are only a few public programs that have my full support
- 33. For me, bringing a change in the society is more significant than personal success
- 34. I give obligations precedence over personal tasks
- 35. I consider being financially strong to be more important than doing good things
- 36. Most of the causes I work for are more important than my personal benefit
- 37. Serving the public is a source of satisfaction for me even if I don't get anything in return
- 38. I believe that people should give more to the society than what they take from it
- 39. I am one of the few people who are willing to help people even if it leads to personal losses
- 40. I am prepared for any sacrifice for the welfare of the society

### Section 2

#### Statements:

- 1. I plan everything in advance
- 2. I take decisions quickly
- 3. I save routinely
- 4. When I am away from my work I am eager to go back to my work
- 5. I can think of a lot of occasions when I kept on working diligently while others gave up
- 6. I continue working on difficult projects even when others opposed it
- 7. I like working on multiple tasks at the same time
- Rather than completing parts of multiple projects, I prefer to complete one project every day
- 9. I believe that it is better to complete old tasks before starting a new one
- 10. It is difficult to know who my real friends are
- 11. I don't try to do something that I'm not sure about
- 12. In general it can be said that the people in this area are honest and can be trusted
- 13. A person can become rich by taking risks
- 14. If, during the coming week, you inherit or receive a huge amount of money, would you still continue working with the health department?
- 15. How much money, if given to you, would convince you to leave your job or retire?
- 16. If someone finds your wallet which has Rs. 2000 in it, how likely do you expect is it that the wallet with the complete amount would be returned to you if the wallet was found by:
  - a. Your neighbor
  - b. The police
  - c. A stranger

#### Section 3

### Statements:

- 1. I am not depressed
- 2. I like to be amongst lots of people
- 3. I don't like to waste time day-dreaming
- 4. I try to be polite to everyone I meet
- 5. I keep all my things clean and tidy
- 6. I often feel inferior to other people
- 7. I laugh easily
- 8. When I find out the right way to do something, I stick with it
- 9. I often get into quarrels with my family members and coworkers
- 10. I pace my work such that I am able to complete everything on time
- 11. Sometimes when I am under intense psychological pressure, I feel as if I am about to fall to pieces
- 12. I don't consider myself to be a jolly person
- 13. Art and wonders of nature fascinate me
- 14. Some people think that I am selfish and egoistic
- 15. I am not a very organized person
- 16. I rarely feel lonely or sad
- 17. I really enjoy talking to people
- 18. I think that listening to controversial speakers can confuse students and lead them astray
- 19. I prefer cooperation over conflict
- 20. I try to complete all tasks entrusted to me according to my conscience
- 21. I often feel mentally stressed and anxious
- 22. I often long for thrilling situations
- 23. Poetry has very little or no influence on me
- 24. I am mistrustful and skeptical about the intentions of others
- 25. My objectives are very clear and I work to achieve them in a very organized way
- 26. Sometimes I feel completely worthless
- 27. I usually prefer to work alone
- 28. I often try new and exotic dishes
- 29. I believe that if you give them the chance, people will always exploit you
- 30. I waste a lot of time before starting to work
- 31. I rarely feel scared or depressed
- 32. I often feel full of energy
- 33. I don't pay much attention to the moods and feelings evoked my surroundings and circumstances
- 34. People who know me usually like me

- 35. I work very hard to achieve my goals
- 36. I often get frustrated by the way people treat me
- 37. I am a jolly and optimistic person
- 38. I believe that we should consult religious leaders for making decisions involving moral affairs
- 39. Some people think I am cold-hearted and selfish
- 40. When I start something, I don't rest until I finish it
- 41. Often when things start taking a turn for the worse, I give up and abandon my work
- 42. I am not a jolly and optimistic person
- 43. Sometimes while studying poetry or looking at masterpieces of art, I feel chills of thrill and excitement
- 44. I am strict and stubborn in my attitude
- 45. Sometimes I am not as trustworthy as I ought to be
- 46. I am rarely sad or depressed
- 47. Fast pace is a highlight of my life
- 48. I have little interest in pondering over the working of the universe or the human condition
- 49. I usually try to be concerned and care about others
- 50. I am useful person and always do my work
- 51. I often feel helpless and wish someone else would resolve my problems
- 52. I am a very active person
- 53. I have a lot of intellectual curiosity in me
- 54. If I don't like someone I let him/her know about it
- 55. I feel that I can never keep myself organized
- 56. Sometimes I want to hide myself due to shame
- 57. I would prefer to live on my own terms as opposed to being a leader for others
- 58. I often enjoy abstract ideas and theories
- 59. If need be, I am ready to use people to get my own work done
- 60. I try to do everything perfectly

### Section 4

Note: The following questions have two possible answers

- 1. Did you do any charity work during the past year?
- 2. Have you ever contested for an electoral seat?
- 3. Have you ever done any volunteer work?
- 4. Did you vote in the last election for the National Assembly?
- 5. Have you ever donated blood?
- 6. Do you visit the Masjid regularly?
- 7. Do you agree with this statement: "People can be relied upon"

8. Do you agree with this statement: "Rules are made to be broken"